



**United Way  
of Greater High Point**

# 2022-2023

# ANNUAL REPORT

**LIVE UNITED®**

**LIVE UNITED®**

**LIVE UNITED®**

# United Way



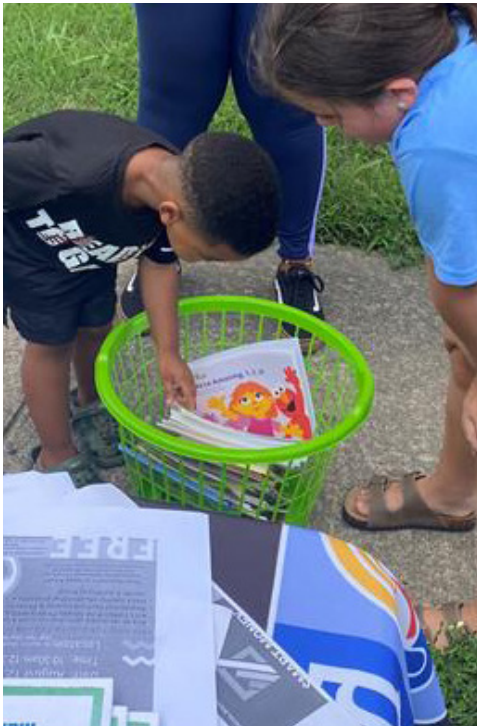
## United Way of Greater High Point

### WHAT IS UNITED WAY?

The United Way of Greater High Point mobilizes the business community, volunteers, and its 27 local partner agencies to develop resources and partnerships that address critical human service needs in our community.

Our focus is on Education, Health, and Financial Stability because these are the building blocks for each of us to have a good quality of life. United Way funded programs help children learn and families thrive, build self-sufficiency and independence, create stronger and safer neighborhoods, and improve the health of our communities.

**Our mission is to develop resources and partnerships that make a measurable difference in people's lives. We proudly serve High Point, Archdale, Trinity, and Jamestown.**



### UNITED WAY DOLLARS AT WORK

All non-profit organizations, like any business entity, have overhead costs. Our United Way, in the interest of good stewardship of the donations entrusted to us, strives to keep our overhead costs low. We invest as much as possible into 61 health and human services programs at our 27 partner agencies, as well as other high impact partnerships such as the UWGHP Backpack Program, Children's Initiatives, and The African American Initiative.

We encourage you to compare United Way of Greater High Point's overhead costs to those of other non-profit organizations. Ours is a very competitive rate at less than 19%, considering the national average for non-profits generally stands around 25%.

For more information, please visit the North Carolina Secretary of State's website: [www.sosnc.gov/csl](http://www.sosnc.gov/csl).





## OUR PARTNER AGENCIES

With continued appreciation for their service, support, and dedication to the Greater High Point community.

### **Alcohol & Drug Services**

336.882-2125

### **American Red Cross, Piedmont Triad Chapter**

336.885.9121

### **Big Brothers Big Sisters of the Central Piedmont**

336.882.4167

### **Boy Scouts of America Old North State Council**

336.378.9166

### **Boys & Girls Clubs of Greater High Point**

336.882.2582

### **Communities in Schools of High Point**

336.883.6434

### **Communities in Schools of Randolph County**

336.625.0008

### **Community Clinic of High Point**

336.841.7154

### **Family Service of the Piedmont**

336.889.6161

### **Girl Scouts Carolinas Peaks to Piedmont**

800.672.2148

### **Hospice of the Piedmont**

336.889.8446

### **Mental Health Associates of the Triad**

336.883.7480

### **One Step Further**

336.275.3699

For full descriptions of our partner agencies, please visit our website:

[www.unitedwayhp.org/partner-agencies-1](http://www.unitedwayhp.org/partner-agencies-1)

### **Open Door Ministries**

336.885.0191

### **Piedmont Health Services & Sickle Cell Agency**

336.886.2437

### **Randolph County Family Crisis Center, Archdale-Trinity Advocacy Center**

Crisis Line: 336.434.5579

Business Line: 336.781.0021

### **Randolph Senior Adults Association Archdale Senior Center: 336.434.5579**

### **Senior Resources of Guilford**

336.884.4816

### **The Arc of High Point**

336.883.0650

### **The Salvation Army of High Point**

336.881.5400

### **The Salvation Army Boys & Girls Club High Point**

336.881.5444

### **Triad Health Project**

336.884.4116

### **YMCA of High Point**

Carl & Linda Grubb Family Branch: 336.861.7788

Carl Chavis Branch: 336.434.4000

Hartley Drive Family Branch: 336.869.0151

### **Youth Unlimited**

336.883.1361

### **YWCA High Point**

336.882.4126

# A Message

## FROM THE PRESIDENT



Jane Liebscher, President  
United Way of Greater High Point

With immense gratitude and pride, I reflect on the remarkable accomplishments of the United Way of Greater High Point over the past year.

First and foremost, I want to express my deepest appreciation to each and every one of you who has contributed your time, resources, and support to our cause. Your generosity has allowed us to make a profound difference in the lives of those we serve, and we are truly grateful for your commitment to our mission.

The past year has presented challenges as we, like much of the world, continue to rebuild after the impact of COVID. Yet, amidst these changes, our community has remained steadfast in its care for one another. Our volunteers have shown incredible advocacy, and the generosity of our community remains unwavering.

In this report, you will read about the 2022 Campaign, which achieved 98% of our \$4,050,000 goal, placing our United Way among the top ten in North Carolina. A remarkable 26% of the total campaign came from the Tocqueville Society, with a record-breaking 82 members. This success enables our 27 partner agencies to continue their critical work in Education, Health, and Financial Stability. Additionally, our 13th Annual CANpaign food drive raised record amounts of food for local pantries, supporting those whose visits have more than doubled over the past year.

One of the highlights of this year has been the expansion of our outreach initiatives. We successfully launched \$mart Money, in collaboration with Family Service of The Piedmont, an intentional initiative to address financial literacy throughout our community.

To date, 671 people have participated in the program, which has now been extended to area youth, recognizing the importance of building a foundation of basic knowledge at an early age. None of these achievements would have been possible without the dedicated individuals who make up our team and volunteer base. Their passion, commitment, and tireless efforts have been the driving force behind our success. I am profoundly grateful for their dedication and belief in our mission.

As we look ahead to the coming year, we remain committed to our vision and partnerships to serve our community. We acknowledge that there is still much work to be done, but with your continued support, I am confident that we will continue to make a meaningful impact and effect positive change. The United Way of Greater High Point, with your help, is ready to face the challenges that lie ahead.

Thank you for being an integral part of our journey. Together, we are transforming lives and building a brighter future. With your ongoing support, we will continue to achieve great things.

Sincerely,

As always, thank you for LIVING UNITED.

Gratefully,

Jane Liebscher, President  
United Way of Greater High Point

A handwritten signature in black ink that reads "Jane". The signature is stylized and cursive.



United Way  
of Greater High Point

# 2022-2023

## BOARD OF DIRECTORS

### OFFICERS & COMMITTEE CHAIRS

**Joanna Nifong,**  
**Board Chair**  
Community Volunteer

**Michelle McNair,**  
**Past Board Chair**  
City of High Point

**Chief Tommy Reid,**  
**Chair-Elect**  
City of High Point  
High Point Fire Department

**Ericka Best-Hunt,**  
**Secretary**  
Tempur Sealy

**Susan Fagg,**  
**2022 Campaign Chair**  
Rodan & Fields

**Matt Penley,**  
**2022 Vice Campaign Chair**  
MK Resources

**Dr. Dan Tarara,**  
**2022 Community Impact**  
**Committee Chair**  
High Point University

**Phil Kurland,**  
**Treasurer**  
Thomas Built Buses

### BOARD MEMBERS

Jenna Beane,  
First Bank

Tony Bertschi,  
Crescent Ford

Ericka Best-Hunt,  
Tempur Sealy

Rob Blakely,  
Blakely Financial

Chris Bryan,  
Truist

Patrick Budd,  
Old Dominion Freight  
Line, Inc.

Susan Fagg,  
Rodan & Fields

Joe Fisher,  
Smart Choice

Brandon Flinchum,  
FORVIS

Kevin Grier,  
Truist

Cyril Jefferson,  
Change Often, LLC.  
City Council

Philip Kurland,  
Thomas Built Buses

Lynn Lomax,  
YMCA of High Point

Michelle McNair,  
City of High Point

Marshall Morgan,  
Keller Williams

Joanna Nifong,  
Community Volunteer

Matt Penley,  
MK Resources

Tommy Reid,  
City of High Point

Janet Riley-Wright,  
CDS Services

DJ Señeres,  
City of Archdale

Matt Sink,  
Mickey Truck Bodies

Dr. Dan Tarara,  
High Point University

Scotti Teschke,  
Smith Leonard PLLC

Frank Thomas,  
Mt. Zion Baptist Church

Justin Thompson,  
Captivate Media

Weaver Walden,  
Guilford County Schools

Alyce Warden,  
Community Volunteer

Caren York,  
Community Volunteer

# 2022 UWGHP CAMPAIGN



Susan Fagg, Chair, UWGHP 2022 Campaign

When I was in high school, I received a gift in the form of a quote. That quote is from Mahatma Gandhi and reads, "The best way to find yourself is to lose yourself in the service of others."

The one sentence stuck and is one I remind myself of every year that goes by.

It has taken me quite a few years to realize what a bountiful gift those words are. They have guided me through many hard times in my life, shifted my focus from me and my problems, and moved me to action. It has opened my eyes to a bigger world than mine and opened doors to new people, important issues, and organizations that serve others in powerful ways. Mahatma Gandhi gave me a gift with his words and led me to the powerful gift of our United Way. When I was asked to serve as the 2022 United Way Chairperson, I didn't have to think too hard about saying yes! That wasn't because I thought it would be easy, but rather because I knew what a gift our United Way is to our community, and I wanted to be part of it. Gandhi's words came back to me, once again, so I had to act.

The giving heart of our community is astounding, and the deeper I dove into the campaign, the greater this philanthropic spirit was revealed. If you believe the world is in a negative spiral, I will ask you to volunteer with our United Way for a few days. Your eyes would be opened, and your heart would be changed. I could argue that the service to others outweighs the need for that service, and that is where our uplifting world is revealed.

I am forever grateful and humbled to have been asked to be a part of something so much bigger than myself and want to thank our incredibly dedicated and love-led United Way staff, area businesses, and 2022 campaign volunteers for their support and efforts this past year. YOU are a gift to so many in our community, me included.

Sincerely,

Susan Fagg, Chair, UWGHP 2022 Campaign



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TO THESE TOP 10  
**GIVING**  
C O M P A N I E S

OLD DOMINION FREIGHT LINE, INC.

HIGH POINT UNIVERSITY

MARSH FURNITURE CO.

CITY OF HIGH POINT

CROSS COMPANY

SMART CHOICE

THOMAS BUILT BUSES, INC.

MICKEY TRUCK BODIES

GUILFORD COUNTY SCHOOLS – HIGH POINT

KAO SPECIALTIES AMERICAS LLC

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*Thank you!*

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# CAMPAIGN AWARDS

## CANpaign Kickoff Award

Smart Choice

## Chairman's Awards

Jones & Peacock  
Smith Leonard PLLC

## Community Spirit Award

Old Dominion Freight Line, Inc.  
High Point University

## Creative Campaign Award

Computerway Food Systems

## Triple Digit Awards

Whitewood Furniture Industries  
Carolina Automotive Group

## Eagle Award

ANDMORE (Formerly International Market Centers)  
Marsh Furniture  
Vann York Auto Group  
Guilford County Schools – HP  
Guilford Technical Community College  
Ilderton Dodge Chrysler Jeep Ram

## Employee Campaign Awards

### Bronze:

City of Archdale  
Boys & Girls Clubs of Greater High Point  
Publix

### Silver:

YWCA of High Point  
Community Clinic of High Point  
Marsh Furniture  
First Citizens Bank  
Mickey Truck Bodies  
Vann York Toyota  
City of High Point  
Partners Ending Homelessness

### Gold:

Big Brothers Big Sisters of the Central Piedmont  
Visit High Point  
Mental Health Associates of the Triad  
Computerway Food Systems  
Randolph Senior Adults Association  
Housing Authority of the City of High Point  
The Arc of High Point  
Ilderton Dodge Chrysler Jeep Ram  
The Salvation Army Boys & Girls Club HP  
Smart Choice  
Communities in Schools of Randolph County  
Carr, Riggs and Ingram  
Smith Leonard PLLC  
Kao Specialties Americas

## Fleur de Lis Challenge Award

Old Dominion Freight Line, Inc.

## 2022 Loaned Executives

### Loaned Executives of the Year:

Adriana Hernandez - Big Brothers Big Sisters  
Casey Tyndall - Boys & Girls Clubs of Greater High Point

### Traditional:

Alice Owens - YWCA  
Ally Snuggs - YMCA Hartley Drive

### Non-Traditional:

David Caughron - Hospice of the Piedmont  
Elizabeth Cooper - Piedmont Health Services & Sickle Cell  
Mary Davis - Mental Health Associates  
Kim Kempke - Senior Resources of Guilford  
Kim Luther - Randolph Co. Family Crisis  
Dara Matthews - Communities in Schools of Randolph  
Sissy Smith - Communities in Schools of High Point

## Old Dominion Freight Line Leadership Challenge

Marsh Furniture

## Outstanding Achievement Award

The City of High Point

## Outstanding New Campaign Award

Go-Forth Pest Control/Go Forth Marketing

## Pacesetter of the Year Award

Housing Authority of the City of High Point

## Participation Awards

1000-4000 employees	Guilford County Schools
400-999 employees	Marsh Furniture
100-399 employees	Mickey Truck Bodies
50-99 employees	Smith Leonard PLLC
25-49 employees	Computerway Food Systems
1-24 employees	YWCA of High Point

## Raise the Bar Award

Blakely Financial  
Signature Wealth Strategies  
Wells Fargo Advisors

## Spirit of High Point Award

Cross Company



# SPIRIT OF NORTH CAROLINA

United Way of North Carolina awarded the prestigious Spirit of North Carolina Award to companies and organizations with outstanding United Way campaigns, including some from our community.



CROSS COMPANY



COMPUTERWAY FOOD SYSTEMS



MARSH FURNITURE COMPANY



THE CITY OF HIGH POINT



GUILFORD COUNTY SCHOOLS



THE SALVATION ARMY OF HIGH POINT



UNITED WAY COMMUNITY AMBASSADOR  
**Gart Evans**

## TOP SCHOOL CAMPAIGNS

### Elementary School:

Northwood Elementary

### Middle School:

Allen Jay Middle Preparatory Academy

### High School:

T Wingate Andrews High School

## TOP STUDENT CAMPAIGN

Northwood Elementary

## GCS 100% PARTICIPATION

Allen Jay Elementary  
Allen Jay Middle Preparatory Academy

T Wingate Andrews High School  
Florence Elementary School

# BUILDING A STRONGER COMMUNITY

Post-COVID continued to have devastating challenges for many of our community's most vulnerable residents. Education interruptions, financial instabilities, food insecurities, limited medical access, and lack of transportation all topped the list. United Way of Greater High Point and our community partners created innovative ways to continue serving our community with initiatives, programs, and vital resources.

## \$SMART MONEY



United Way of Greater High Point continues to be both innovative and collaborative to serve our community. Through a generous grant from Wells Fargo and The Foundation for a Healthy High Point, United Way of Greater High Point launched \$SMART MONEY in January 2022.

In collaboration with Family Service of the Piedmont and the Community Resource Network, United Way of Greater High Point created a new initiative to meet the financial needs of the Greater High Point Community. \$SMART MONEY is a series of financial literacy classes and coaching sessions designed to equip attendees with the tools needed for financial success. For some, finances can be daunting as they do not understand budgeting, credit, and other aspects of their money which can lead to poor decisions as well as struggling with saving and investing. The goal of \$SMART MONEY is to end that cycle and help people move forward with more confidence.

To date, over 600 people have participated in \$SMART MONEY. Classes are offered monthly, both during the day and in the evening, at various locations across the community. Thanks to Truist, \$SMART MONEY for Kids started the summer of 2022 at youth serving agencies.

## THE UWGHP BACKPACK PROGRAM...



provided weekend food to 1900+ students in the 2022-2023 school year. Meal assistance efforts have drastically increased as we continue to serve youth and families throughout Greater High Point.

*"Healthy eating is an essential part of a child's growth and development. Unfortunately, some families in the Greater High Point Community, due to no fault of their own, find themselves faced with food insecurity. According to UNC School of Government, over 23% of children are food insecure in Guilford County," states Latoya Bullock, VP of Community Impact with UWGHP. "This is where the UWGHP BackPack Program steps in. The UWGHP BackPack Program provides breakfast items, lunch items and snacks for children who are at risk of going hungry when schools are out. Even though schools take breaks, we cannot. Children in our community need us year-round. Thanks to wonderful community partners and donors, 1900+ children in the Greater High Point area receive meals each week."*



## LITTLE FREE LIBRARY...

is a part of United Way of Greater High Point's Children's Initiatives, growing sites in our community with the ongoing generous support of The Wells Fargo Foundation, Thomas Built Buses, High Point Enterprise, and Publix. We currently sponsor 16 LFL local sites throughout Greater High Point.

Little Free Library is a free book exchange program as community members can "take a book, return a book or bring a book to share." New and gently used books for children - birth through 10th grade - can be dropped off at the UWGHP office, 815 Phillips Avenue during the week or by placing books in the mail drop at the front of the building. We appreciate the community's support of this vital resource.

Little Free Libraries



## THE AFRICAN AMERICAN INITIATIVE...



supports and strengthens African-American, other minority, and underserved citizens by encouraging service, involvement and philanthropy in the Greater High Point community.

Project Board Development is a leadership development program organized by the African American Initiative of United Way of Greater High Point, designed to identify, recruit, and train diverse candidates for referral to serve on local committees and governing boards.

## FANS FOR SENIORS...

As temperatures increase in the heat of the summer, United Way of Greater High Point partners with Senior Resources of Guilford and the High Point Enterprise to coordinate donations of box fans for seniors and disabled adults who do not have sufficient ways to keep their home cool. This is an issue that can be serious, if not fatal, for our elderly and disabled adults.

In 2022-2023, UWGHP coordinated distribution events in a variety of locations and neighborhoods to make it easier for eligible seniors to receive a new fan. Over 350 fans were distributed to Greater High Point area seniors and disabled residents in need. This program is expanding rapidly thanks to the tremendous community collaborations.



## THE GIFT OF WARMTH...

as a response to resident's needing emergency heating resources, The United Way of Greater High Point began The Gift of Warmth Initiative in 2018. Through this program, we distributed 150 electric heaters during the harsh winter months to local seniors and families in 2022-2023.

The new URL certified heaters are donated through community outreach efforts and distributed at no charge to Greater High Point residents in need of heating assistance or experiencing a heating emergency. UWGHP partners with several organizations such as the The Salvation Army of High Point and Triad Food Pantry for temporary distribution sites.



## WOMEN IN MOTION...

Women in Motion of High Point, an initiative of The United Way of Greater High Point, brings local women together to promote leadership, professional success, personal wellness, and financial independence.

Women in Motion continues to create strong programming that helps women in the workplace to encourage economic and professional growth, leading to additional leadership in our communities. Programs include the GWEN (Gathering Women for Education & Networking) Program, a series of workshops that strengthen the education and skills women need to improve, organize, and create success in their lives. The Kitty Congdon Mentoring Series is a signature women's mentoring program. The annual Women's Summit is a day-long event focused on elevating women to the next level in their personal and professional lives. We also have networking events and meet-ups to enhance community and connection among our members, and guests, as well as our annual grants campaign.



## THE GREATER HIGH POINT FOOD ALLIANCE (GHPFA) & PARTNERS ENDING HOMELESSNESS (PEH)...

both of these are extraordinary organizations helping our community. Though neither are official partner agencies, both have been located in the UWGHP building since their inceptions.

This contribution allows both organizations to save time and money in order to focus on their respective mission – to care for our most vulnerable populations. The vast majority of the phone calls we receive at UWGHP are from individuals seeking assistance related to food, rent, and utility needs. The collaborative approach with PEH and GHPFA benefits the clients seeking assistance, the agency staff who are providing the assistance, and our overall community who wish to help our neighbors in need.





## 2022 UWGHP CANPAIGN FOOD DRIVE

The local food pantries in our community are experiencing an ongoing surge in the number of clients seeking assistance, as the demand for help continues to reach unprecedented levels. The rising prices of food, coupled with the staggering increase in fuel costs, have created a challenging economic predicament for families and individuals, forcing them to choose between putting gas in their cars or purchasing groceries.

In response to this pressing issue, the United Way of Greater High Point organized the CANpaign Food Drive for the 13th consecutive year in August and September of 2022. This food drive stands as one of the largest annual initiatives of its kind in our community, aimed at addressing the growing needs of our local food pantries.

Companies and individuals from all corners of the community generously contributed non-perishable food items or monetary donations to support our struggling neighbors. The United Way office received an overwhelming amount of food, thanks to the record-breaking donations, while volunteers worked tirelessly to sort through the numerous cans and boxes. Moreover, Thomas Built Buses once again offered their buses for the “Stuff the Bus” events at both North and South Main Walmart locations. The seats and floors of these buses were filled to capacity by compassionate shoppers.

An outstanding contribution was made by Smart Choice, which emerged as the top contributor to the CANpaign Food Drive. Their remarkable fundraising efforts generated over \$80,000, enabling the purchase of food for the local pantries.

We extend our heartfelt gratitude to all the organizations and individuals who played a vital role in making the 2022 CANpaign a resounding success. It is through the unwavering generosity of our community that we can ensure everyone has access to food. As a result of your incredible support, 19 local food pantries have been restocked, providing both food and hope to thousands of people in our Greater High Point community.



# HOW YOUR UNITED WAY DOLLARS ARE INVESTED

## 2022-2023 PARTNER AGENCY ALLOCATIONS

<b>Alcohol &amp; Drug Svcs. of Guilford</b> .....	<b>\$43,000</b>	<b>Girl Scouts P2P</b> .....	<b>\$32,158</b>
Prevention Services .....	\$43,000	Scouting.....	\$32,158
<b>American Red Cross</b> .....	<b>\$43,938</b>	<b>Hospice of the Piedmont</b> .....	<b>\$91,048.42</b>
Disaster Cycle Svcs .....	\$43,938	Hospice .....	\$91,048.42
<b>The Arc of High Point</b> .....	<b>\$42,966</b>	<b>Mental Health Assoc. of the Triad</b> .....	<b>\$59,318</b>
Healthy Living .....	\$9,104	Destiny House .....	\$45,403
Advocacy, Educ & Inclusion .....	\$35,327	Outpatient MH Svcs. ....	\$19,915
<b>Big Brothers Big Sisters Ctrl Piedmont</b> .....	<b>\$123,730</b>	<b>One Step Further</b> .....	<b>\$16,931</b>
Matches .....	\$105,230	Comm. Serv. Restitution.....	\$2,102
Mentoring Children of Prisoners.....	\$18,500	GC Teen Court .....	\$3,760
<b>Boy Scouts of America</b> .....	<b>\$46,530</b>	Mediation Svcs. ....	\$7,518
Scouting.....	\$46,530	Comm Support & Nutrition .....	\$3,551
<b>Boys &amp; Girls Clubs of Gr. HP</b> .....	<b>\$182,410</b>	<b>Open Door Ministries</b> .....	<b>\$69,971</b>
Educ. & Career Dev. ....	\$128,255	Emer. Asst. ....	\$40,180
Health & Life Skills .....	\$54,155	Father's Table.....	\$11,286
<b>CIS-High Point</b> .....	<b>\$86,684</b>	Men's Homeless Shelter .....	\$18,505
21st Century Scholars.....	\$47,848	<b>Piedmont Health Svcs./SCA</b> .....	<b>\$65,876</b>
VIntrs./Jump Start Rdng. ....	\$38,836	SCOPE HIV/AIDS Outreach.....	\$34,376
<b>CIS-Randolph Cnty.</b> .....	<b>\$39,030</b>	Sickle Cell Svcs.....	\$31,500
Arts Program .....	\$2,231	<b>Randolph Cty. Family Crisis Cntr.</b> .....	<b>\$28,701</b>
Mentoring/Tutoring .....	\$32,340	Archdale/Trinity Advocacy Ctr.....	\$28,701
Transitions.....	\$4,459	<b>Randolph Sr. Adults Assoc.</b> .....	<b>\$39,293</b>
<b>Community Clinic of High Point</b> .....	<b>\$81,000</b>	Cong. Lunch Program .....	\$20,160
Indigent Care.....	\$81,000	Home Delivered Meals.....	\$19,133
<b>Family Service of the Piedmont</b> .....	<b>\$214,411</b>	<b>Salvation Army BGCHP</b> .....	<b>\$47,202</b>
Childhood Enhancement .....	\$40,281	Educ. & Character Dev.....	\$30,366
Cons. Credit Couns.....	\$10,119	Health & Life Skills .....	\$16,836
Crisis Svcs.....	\$86,226		
Integrated Dual Diagnosis .....	\$77,785		

<b>Salvation Army of High Point .....</b>	<b>\$173,137</b>
Emer. Asst. ....	\$88,022
Emer. Shelter .....	\$34,399
Shelter + Trans. Housing .....	\$50,716
<b>Sr. Resources of Guilford .....</b>	<b>\$83,304</b>
Access to Svcs. ....	\$13,546
Comm. Based Svcs. ....	\$43,040
Vlntr. Svcs. ....	\$26,718
<b>Triad Health Project.....</b>	<b>\$52,518</b>
HIV Prevention and Care .....	\$52,518
<b>UWGHP Children's Initiatives .....</b>	<b>\$103,396</b>
Early Care Scholarships.....	\$103,396
<b>YMCA .....</b>	<b>\$175,004</b>
Hartley Drive Family Branch	
Afterschool Discovery.....	\$7,060
Summer Camp (Pioneer Summer)...	\$3,063
Membership Scholarships.....	\$15,498
Carl Chavis Branch	
Afterschool/Summer Pgrms.....	\$27,661
Child Care.....	\$72,030
Minority Achievers.....	\$38,577
Carl & Linda Grubb Family Branch	
Membership Scholarships.....	\$3,393
Youth Program Scholarships.....	\$7,722
<b>Youth Unlimited .....</b>	<b>\$33,240</b>
Residential Svcs .....	\$33,240
<b>YWCA High Point.....</b>	<b>\$208,059</b>
Aquatics .....	\$32,647
El Pueblo: Comm. Access .....	\$17,266
Sisters/Hermanas -	
Brothers/Hermanos .....	\$39,041
Teen Mom/Adolescent	
Parenting Program.....	\$32,588
Women's Resource Cntr. ....	\$18,131
Youth Services.....	\$63,586
Teaching Kitchen .....	\$4,800



# UNITED WAY OF GREATER HIGH POINT FINANCIAL STATEMENTS

Summary of Audited Financial Statements  
Year Ended June 30, 2022

Assets	2022	2021
Current Assets	2,012,981	2,202,512
Long Term Assets	3,209,248	3,708,453
Property & Equipment	686,251	703,578
<b>Total Assets</b>	<b>5,908,480</b>	<b>6,614,543</b>
<b>Liabilities and Net Assets</b>		
Total Liabilities	543,430	687,626
Net Assets	5,365,050	5,926,917
<b>Total Liabilities and Net Assets</b>	<b>5,908,480</b>	<b>6,614,543</b>

Statement of Activities Year Ended June 30, 2022		
Public Support	3,233,000	3,537,004
Other Revenue	(399,369)	885,209
Total Public Support & Revenue	2,833,631	4,422,213
Program Services	2,488,149	2,836,375
Supporting Services	907,349	902,535
Total Expenses	3,395,498	3,738,910
<b>Increase (Decrease) in Net Assets</b>	<b>(561,867)</b>	<b>683,303</b>
<b>Net Assets at Beginning of Year</b>	<b>5,926,917</b>	<b>5,243,614</b>
<b>Net Assets at End of Year</b>	<b>5,365,050</b>	<b>5,926,917</b>

For a detailed Auditor's report, please call United Way of Greater High Point  
336-899-0875 or visit our website at [www.unitedwayhp.org](http://www.unitedwayhp.org)



# #LIVEUNITED



# Tocqueville Pillar Society



## Alexis de Tocqueville Society \$10,000 and above

Elizabeth Aldridge  
Bill & Karen Altenpohl  
Kevin & Maggie Bangston  
Sheila Bertschi  
Rob & Donna Blakely  
Lisa Brayton Family Giving Fund  
Tom & Bonnie Broadwater  
Mollie Marsh Brugh  
Rick & Jamie Callicutt  
Brad & Wendy Calloway  
David & Helen Congdon  
Earl & Kitty Congdon  
David Couch  
Paul & Barbara Coughlin  
Ned & Katherine Covington  
Frances E. Craycroft  
Iv & Leslie Culp  
Susan Culp  
Danny & Karen Davis  
Haworth Endowment  
The Honorable Aldona Wos  
& Mr. Louis DeJoy  
Tony & Diane Domabyl  
Ray & Sallie Edwards  
Elliott Sidewalk Communities  
Bill & Candy Fenn  
Marty & Heidi Freeman  
Ken & Martha Fulp  
Slane Endowment Fund  
Clark & Laura Gibson  
Patrick & Susan Harman  
Jack & Audrey Harris  
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David & Bonnie Horney  
Ken & Sally Hughes  
Tim & Linda Ilderton  
Butch & Susan Johnson  
Carl & Bonnie Mickey  
John & Beth King  
Todd & Darlene Leonard  
Jim & Sandra Marsh  
Ken & Jane McAllister  
David & Vicki Miller  
Bill & Cindy Milliken  
Jim Morgan  
Hugh & Meredith Morris  
Matt & Tammy Nagem  
Jeff & Joanna Nifong  
Mark & Rena Norcross  
Matt Nowell  
Jill Painter  
Matt & Kelly Penley  
Mark & Courtney Penley  
Lenny Peters  
Karen & Steve Pond  
Billy & Leah Price  
Nido & Mariana Qubein  
Sandy Rankin  
Michael & Claire Robinson  
Michael & Susan Samuel  
Martin & Catherine Schlaeppi  
Anthony & Jeannie Sedberry  
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Kevin & Alyce Warden  
Don & Susie Webb  
Fred & Barbara Wilson  
Douglas S. Witcher  
Martha Yarborough  
Greg & Caren York  
Ann York

**1 donor wishes to  
remain Anonymous**



# Cardinal Society

## Founders - \$7,500 - \$9,999

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Lisa M. Boles  
Emily B. Ragsdale

Katrina L. Thompson  
**1 donor wishes to  
remain Anonymous**

## Platinum - \$5,000 - \$7,499

---

Kevin & Maggie Bangston	Anne & Bill Harris	Matthew D. Sink
Chris & Leslie Brooks	Debi Lagueruela	Michael Wright
Barry & Terri Craver	David Macchiarolo	Molly & Ronnie Young
Michele Greene	Fred & Diane Meredith	
David & Donna Griffin	John & Carrie Nicolson	
Kathryn & Chris Harrell	Jill A. Painter	

## Gold - \$2,500 - \$4,999

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Rock & Melanie Able	Catherine Kinney	Barry C. Safrit	<b>1 donor wishes to remain Anonymous</b>
Jerry Bohnsack	Robert & Betsy Lowder	Dr. and Mrs. Brad Samuel	
Steve & Lin Bostian	Robert & Andrea Maricich	Adam Satterfield	
Sal Anthony D'Allura & Tammie H. Grisso	Chief Justice Mark Martin	Dr. Gilda C. Scott	
Luke Estola	John & Laura McKinnon	D.J. Señeres, PE, PWLF	
Emily & Joe Fisher	Kevin Rayfield	David B. Spencer	
	Oscar Rodriguez	Kevin & Barbara Stielper	

## Silver - \$1,500 - \$2,499

---

Melissa Abee	Janie Brasher	Boyd Chumbley	Dr. Kevin Ford
John & Ellen Amick	Ned & Allison Briley	Roger D. Clodfelter, Jr.	Mary & Marty Frazier
Arlisa Armond	Cheryl Bryant-Shanks	William T. (Trent) Cockerham	Gwendolyn P. Glover
Sarah & Joey Barker	Forrest Buck	Sarah Beth & Brian Davis	Chris Grimes
Joe & Glenda Barnes	William Budd	Tanya Dean	Jim Henrich
Jenna L. Beane	Andrew Caldwell	Carol Drake	Barry & Julie Holmes
John & Leslie Bencini	Stephen Caldwell	Chris & Kristy Dudley	Andrew Hughes
Kevin Benson	Chip Campbell, ODFL	Tom & Barbara Eller	Tara Jenkins
Maryann Bohi	Rick Campbell	David O. Fleming, Jr.	Angela G. Jimenez
Ken & Margie Bowling	Robert Christie		Toshj Johnson

## Silver - \$1,500 - \$2,499 (continued)

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Craig & Jane Keilitz	Leslie & David Moore	Scotti Vaughn Teschke
Wendy & Barry Kitley	Christi & Jef Morgan	Kenneth Tippet
Mark Laferriere	Clif & Jennifer Morris	John C. Turpin & Jeremy M. Bolton
Jane & Chuck Liebscher	Richard W. Newman	David Wells
David L. & Lisa A. Littlefield	Jonathan & Dianna Olmedo	Melodie & Bill Wigent
Ford Family	Ross Parr	Mr. & Mrs. Jeremy Williams
Helen Lyon	Cindy & Jim Patchkofsky	Jack Wilson
Fran & Tom Lyons	Kerr & Palmer Ramsay	Ms. Jaime Wilson
Leon C. Marsh	Marion Reid	Phillip & Alice Wilson
Caroline & Bill McGuinn	Cody Rhodes	Matt Wood
Nancy & Hayden McKenzie	Amy Pegram Robinson	Chiyanna Young
Butch & Tricia Mendenhall	Robert & Deborah Rogers	<b>10 donors wish to remain Anonymous</b>
Ben Merritt	Allen & Patrice Sigmon	
Mark & Bonnie Michael	Patrick B. Simcox	
James C. Mitchell, IV	Sandi Skeen Strickland	
	In Memory of Debra L. Sypniewski	

## Bronze - \$1,000 - \$1,499

---

Jeff & Carolyn Adams	Anne & Andy Bills	Alicia Carter	Sharisse Cumberbatch
Brenna Albright	Rick & Beth Blake	David Caughron	Jeff Curlee
Mary Allred	Tom Blount	David A. Caviness	Sherman L. Daniel
Lin & Nancy Amos	Meredith Boger	Phillip & Sharon Chadwell	Margaret Davis
Melissa Anderson	Mylynda Bowman	Jared M. Chandler	Dr. & Mrs. Steven Davis
Shaune Anderson	Richard Bradberry	Jeremy Coble	Adrian L. Dawes
Stephen Andrews	Michael & Dianne Bridger	Ellen Cochran	Brian Dearman
Stephanie Antkowiak	Clayton G. Brinker	Robert Coltrane	Maurice Deavers
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Brian & Kristin Augustine	Danny K. Brooks	Julie Cooper	Andrew DeStefano
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Dr. Amy Baruch	Chris & Nancy Bryan	Christopher Covington	Chaun A. Doak
Roderick & Leslie Bates	Ann Swing Bryant	Braden & Meredith Covington	J.D. Dobbins
Seth Bauer	Margaret Buchanan	Tyler Covington	Gregory A. Drabik
Leyon Beach	William F. Bumgarner	Brandon Cox	Sandra V. Dunbeck
Mitchell & Angela Bell	Mark Burkes	Susan Cox	Mark Durgin, Jr.
Terry Bellamy	Melody Burnett	Brandon Cranford	Kendra Eads
Beverly Bellino	Randolph Michael Burns	Mr. & Mrs. Daniel Cribbs	Ethan Earls
Kirsten & Tony Bertschi	Charles & Ann Cain	Karen Cross	Craig T. Endean
Rajan & Poonam Bhatia	Thomas Campbell	Jerry Crump	John & Kathy Esposito
Kelcie & Jelani Biggs	Kevin Carr	Frosty & Catharine Culp	Katherine Estevez-Rodriguez

## Bronze - \$1,000 - \$1,499 (continued)

---

Brian Evans	John & Elizabeth Gulley	Matthew Howard	Dennis Looney
Brian A. Evans	Hermanski Haith	Ken & Bobbie Huggins	Venkata Macha
Gart & Dorotea Evans	Daniel Hall	Lori W. Hughes	Michael R. MacIntosh
Gregory Ferguson	H. Glenn Hall	Ronald Hughes	Homa Magsi
Peter & Melissa Fisch	John Halvorsen	Donna Pierce Hurley	Robert Mann
Emily and Joe Fisher	Ramsey Hamadi	Glenn Hurst	Timothy Manske
Greg Fisher	Richard Hamilton	Christopher Ilderton	Edwin Marriott, Jr.
Bobby & Nellie Fitzjohn	Jeffrey Hanes	Steve & Christina Ilderton	Cackie & Ken Marsh
Ryan Fleet	James Harmon	Ted Ingram	Reid & Kimberly Marsh
Carla Flores Ballesteros	Dale Harris	Rhonda Jackson	Brady & Catherine Martin
Therman L. Flowers	Doug & Susan Harrison	Chris Johnson	David & Linda Mattinson
Keir & Kate Fogarty	Terry Harvey	Dustin Johnson	Tammy Marie Maxwell
Richard Foshie	John Hatcher	Jaraad M. Johnson	Rhonda K. McBride
Christopher Foust	Dan & Samantha Hauser	Michael L. Johnson	Tim & Sandy McBride
Kollin Fowler	Heath Hawkins	Asa & Tish Johnson	Randy & Barbara McCaslin
Clay & Sara Fowler	Dr. & Mrs. Chester C. Haworth	Christina Jolly	Bobby McClester
John Frank	Kevin Hayden	Matthew Jones	Virginia McDermott
Kennard Frazier, Jr.	Joseph Hayes	Thomas Jones, II	Chris Meador and Family
Mr. & Mrs. Joseph Fuhr	Dwanna & Ricky Lee Hayworth	Don E. Kaserman	Mohand Melbouci
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Joby Garner	David & Tina Heaton	Charlene Kidd	Katie Mishoe
Steven Garrish	Todd Henderson	Angela Kirkwood	Sharon Mitchell
Mitch Garrison	Carlton Herbin	Lafonza Koger	Lynn Montgomery
Beverly Gaulden	Wes Herek	Philip & Beth Kurland	Chris & Jaime Moore
Marcus & Tomakio Gause	Phillip Hiatt	Steve & Emily LaFrance	Don Moore
John Gavlik	Alfred Hill	Joseph Lang	Macy N. Gilbert
Cindy Genwright	James Himes	Greg Lawrence	William Moore
April Gibson	Samuel Hinnant	Salvatore M. Lawrence	Marshall Morgan
David E. Gibson	Nathan Hnoun	Sarah Lawrence	Rachel Moss Collins
Kat Gibson	Adam Hodge	Jonathan Lawson	James Motsinger
Vernon & Wendy Gilliatt	Dr. James Hoekstra	Eugene Lessane	Celeste Murphy
Jon Glazman	Amy Holcombe	Paul & Jayne Lessard	Peter B. Murphy
Dr. Jeffrey Goldberg	Jeron F. Hollis	Ronnie & Darlene Lewallen	Larry Neal II
Randy Gordon	Claire & Jeff Horney	Margaret & Rick Lewis	Stephen Newman
Bryan & Joy Greene	Donevin M. Hoskins	Kelli Liles	Jason Nguyen
Kevin & Yolanda Grier	Daniel Houghton	Adam D. Lockhart	Mary A. Nichols
Betty V. Grubb		Lynn & Daphne Lomax	Gwenn Noel

David Norman  
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David J. Wright  
Kendarius Wright  
Tim Wright  
Angela W. Wynes  
Justyna A. Young  
**41 donors wish to  
remain Anonymous**

# Leadership Donors by Company

Old Dominion Freight Line, Inc...133	Computerway Food Systems...4	Signature Wealth Strategies.....1
High Point University.....31	Publix.....4	Smith & Jennings Inc.....1
City of High Point.....29	Blakely Financial, Inc.....3	General Dynamics.....1
Kao Specialties Americas LLC.....26	Carr, Riggs & Ingram (CRI).....3	Wells Fargo.....1
Vann York Auto Group.....22	Crescent Ford.....3	City of Archdale.....1
Marsh Furniture Co.....17	Pennybyrn.....3	Ace/Avant Concrete Construction.....1
Smart Choice.....16	Wells Fargo Advisors.....2	Cornerstone Health Care.....1
Cross Company.....14	Guilford Technical Community College.....2	First Bank.....1
Thomas Built Buses, Inc.....13	First Citizens Bank & Trust.....2	Boy Scouts of America, Old North State.....1
FORVIS, LLP.....11	Florence Elementary School....2	Southwest Guilford Middle School.....1
Smith Leonard PLLC:.....10	Marquis Seating.....2	Blue Ridge Companies.....1
High Point Housing Authority.....10	WGHP FOX 8.....2	High Point Country Club.....1
Hospice of the Piedmont.....10	Johnson Street Global Studies School.....2	Hubbell Industrial Controls, Inc...1
Davis Furniture Industries, Inc.....9	Open Door Ministries of High Point.....2	GCS - English Rd Office.....1
Mickey Truck Bodies.....9	Alcohol & Drug Services of Guilford.....2	Haynes Inman Education Center.....1
Culp, Inc.....8	Innospec Active Chemicals LLC.....2	YMCA of High Point Association.....1
Triad Business Bank.....8	The Arc of High Point.....2	ITG Brands.....1
Pinnacle Financial Partners.....7	Montlieu Elem Academy of Technology.....2	Family Service of the Piedmont, Inc.....1
Atrium Health Wake Forest Baptist High Point Medical Center.....7	Business High Point, Inc.....2	Allen Jay Middle Preparatory Academy.....1
Ilderton Dodge Chrysler Jeep Ram.....6	K & S Tools & Manufacturing Company Inc.....1	Whitewood Industries Whitewood Furniture.....1
Truist.....6	D.S. Miller, Inc.....1	Allen Jay Elementary.....1
Harriss & Covington Hosiery Mills, Inc.....5	High Point Market Authority...1	Mental Health Associates of the Triad.....1
ANDMORE (formerly International Market Centers).....5	Jones & Peacock, Inc.....1	
United Way of Greater High Point.....5		

# Leadership Donors by Company (continued)

Millis Road Elementary School.....	1
Environmental Air Systems, Inc.....	1
The Middle College at GTCC High Point.....	1
Union Hill Elementary School.....	1
Andrews High School.....	1
Beeson Hardware Company, Inc...	1
Community Clinic of High Point....	1
Mental Health Associates of the Triad.....	1
Millis Road Elementary School.....	1
Environmental Air Systems, Inc.....	1
The Middle College at GTCC High Point.....	1
Union Hill Elementary School.....	1
Andrews High School.....	1
Beeson Hardware Company, Inc.....	1
Community Clinic of High Point....	1
Community Foundation of High Point.....	1
Go-Forth Pest Management, Inc...1	
High Point Rockers Baseball.....	1
Ragsdale High School.....	1
SECC-UWNC.....	1
Town of Jamestown.....	1
Visit High Point.....	1
Southwest Guilford Elementary School.....	1



Blake Henkel Artist from The Arc of High Point





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**GIVE. ADVOCATE. VOLUNTEER.**

**C A M P A I G N   S P O N S O R**

**HIGHLIGHT**

**C O N G R A T S   T R A V I S   Y O U N G !**

**C I T Y   O F   H I G H   P O I N T   F I R E   D E P A R T M E N T**



*THANK YOU VANN YORK AUTOGROUP FOR SUPPORTING OUR CAMPAIGN WITH THE 21ST ANNUAL VANN YORK CAR GIVEAWAY. IN OUR 2022 CAMPAIGN WE HAD 2,771 CAR RAFFLE ENTRIES!*

**#LIVEUNITED**

# #COMMUNITY



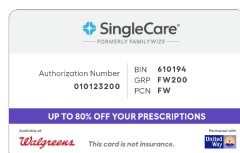
## SingleCare®

### Supporting a Healthier and More Productive Community

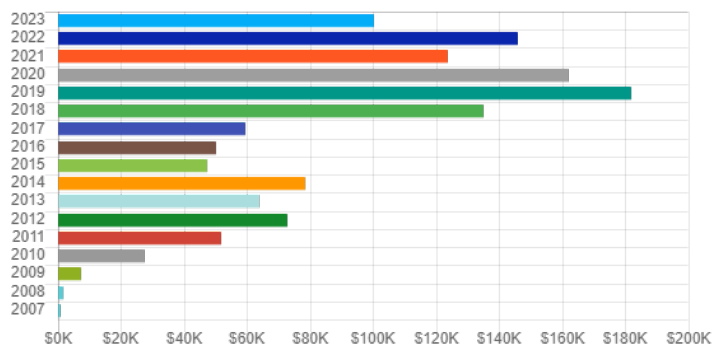
SingleCare, in partnership with United Way, offers a prescription discount program as a powerful resource for your community.

### Medications Cost Too Much!

Cost is a significant reason why people do not take their medications.



### Yearly Overall Savings



# NC 211

Get connected. Get help.

2·1·1

North Carolina

## TOP NEEDS



117,744  
Housing & Shelter



47,145  
Utilities



14,205  
Employment, Income & Family Supports



11,374  
Healthcare & COVID-19



9,614  
Government & Legal

152,978  
CALLS

290,389  
NEEDS MET

Visit [www.nc.211counts.org](http://www.nc.211counts.org) for more information

## RESOURCES & OUTREACH



13,124  
Verified resources in NC 211 database



421K  
Sessions on nc211.org



75+  
eLibrary posts on nc211.org

## INITIATIVES & MILESTONES

\$900K

Appropriation secured for NC 211 through NC Emergency Management and NCPRO

Brought 50% of NC 211 call center services in-house

Launched the Caregiver Outreach Program, in partnership with United Way Worldwide and AARP.

Served as an access point for the QVC Employee Assistance Program



NCCARE360

Navigators served 8,217 clients through the statewide NCCARE360 system

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Dial 2-1-1 (or 1-888-892-1162) or visit [www.nc211.org](http://www.nc211.org)

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LIVE UNITED



United Way



United Way  
of Greater High Point

# EVERY DOLLAR MATTERS

## \$1 A week for one year (\$52) will provide:

For \$1 per week over the course of a year, your contribution will provide 11 meals to senior adults and qualifying individuals with disabilities in the Archdale/Trinity area at Randolph Senior Adults Association, Inc. Additionally, \$1 per week will provide 7 nutritious meals to 1 person delivered via the Meals on Wheels program from Senior Resources of Guilford.



## \$5 A week for one year (\$260) will provide:

By donating \$5 per week for one year, you can make a difference in multiple ways. Your contribution will provide 24 telephone contacts to individuals seeking information and referrals to community resources through Senior Resources of Guilford's SeniorLine. Additionally, \$5 per week will enable an educational enrichment field trip for 10 students at Boys & Girls Clubs of Greater High Point.



## \$10 A week for one year (\$520) will provide:

With a commitment of \$10 per week for one year, you can have a significant impact. Your donation will provide laundry detergent for shelter residents and their families for the Salvation Army of High Point. Furthermore, \$10 per week will offer a six-week nutrition education class for nine participants, raising awareness about healthy eating at the YWCA of High Point.



## \$20 A week for one year (\$1,040) will provide:

By contributing \$20 per week over the span of a year, you can provide valuable support. Your donation will cover a comprehensive clinical assessment and 9 therapy sessions for an individual with no insurance from Mental Health Associates of the Triad. Additionally, \$20 per week will allow you to purchase three months of program supplies for Health & Life Skills programs at Boys & Girls Clubs of Greater High Point.



**United Way of Greater High Point**  
Serving High Point, Archdale, Trinity and Jamestown

815 Phillips Avenue, High Point, North Carolina 27262 | 336.883.4127

[www.unitedwayhp.org](http://www.unitedwayhp.org)    

