



**UNITED WAY**  
Greater High Point

# 2024 CAMPAIGN CELEBRATION



# MESSAGE FROM OUR 2024 CAMPAIGN CABINET CHAIR:

**ADAM HOOVER,**  
Huntington Bank



Because of you, hope was not just a word—**it was action.**

Your compassion, generosity, and unwavering support inspired real change and helped create a foundation of hope, sparking recovery, resilience, and renewed strength.

When disaster struck in Western NC, and everyday life was disrupted, you showed up. You reminded our neighbors they weren't alone. Your commitment helped lift others up during their most difficult moments, and inspired our neighbors to continue supporting our local communities as well.

Thanks to your support, resources were available for health, education and financial stability. Meals were provided, doors to safe shelter were opened, mental health support was within reach, and urgent needs were met—all because of you.

You helped people thrive.

This campaign wasn't just about dollars raised—it was about lives changed. And the hope you sparked will continue to ripple through our community long after the campaign ends.

Thank you for believing in this work. Thank you for standing with us, and for being a light during uncertain times.

Here's to the power of community—  
and the hope we create when we care.

With deepest gratitude,

*Adam Hoover*



# Thank You!



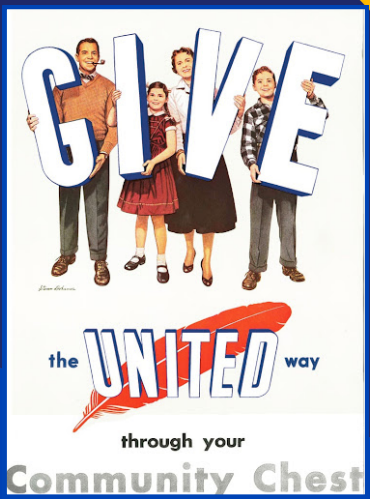
**UNITED WAY**  
Greater High Point

WE ARE CELEBRATING 90 WONDERFUL YEARS,  
AND FEELING NOSTALGIC!

WE REMAIN GRATEFUL FOR THE INCREDIBLE  
COMMUNITIES WE SERVE (HIGH POINT, ARCHDALE,  
TRINITY & JAMESTOWN) AND THE OPPORTUNITY TO SERVE  
OUR NEIGHBORS AND FRIENDS. HERE'S TO MANY MORE!

Thank You to the **Top 100** giving campaigns of  
2024, and all who support United Way of  
Greater High Point through giving back, getting  
involved, and taking action.

\*\* Based on reported results to the United Way of Greater High Point as of May 2025. Does not include Foundation and/or Individual Gifts. \*\*



Old Dominion Freight Line, Inc.  
High Point University  
Marsh Furniture Co.  
City of High Point  
Cross Company  
Mickey Truck Bodies  
Thomas Built Buses, Inc.  
Guilford County Schools - High Point  
Smart Choice  
Vann York Auto Group  
Kao Specialties Americas LLC  
Davis Furniture Industries, Inc.  
Forvis Mazars  
Atrium Health Wake Forest Baptist  
Computerway Food Systems  
Smith Leonard PLLC  
Truist  
Harriss & Covington Hosiery Mills, Inc.  
Hospice of the Piedmont  
K&S Tools & Manufacturing Company, Inc.  
Culp, Inc.  
Wells Fargo & Wells Fargo Advisors  
Crescent Ford  
Pinnacle Financial Partners  
Housing Authority of the City of High Point  
Triad Business Bank  
Carolina Core FC  
Ilderton Dodge Chrysler Jeep RAM Fiat  
ANDMORE  
Blakely Financial, Inc.  
Jones & Peacock, Inc.  
Hubbell Industrial Controls, Inc.  
Guilford Technical Community College  
D.S. Miller, Inc.  
Publix

Blue Ridge Companies  
City of Archdale  
Innospec Active Chemicals LLC  
Bank of America - Piedmont Pkwy  
Pennybyrn  
United Way of Greater High Point  
Carolina Kia/Hyundai/Mitsubishi HP  
Signature Wealth Strategies  
Environmental Air Systems, Inc.  
State Employees' Combined Campaign  
YMCA of High Point Association  
Cone Health System  
Mac Panel Company  
PowerConstruction JR  
Smith & Jennings, Inc.  
Stock & Grain Assembly  
Packrite LLC  
WGHP FOX 8  
General Dynamics  
Town of Jamestown  
Boys & Girls Clubs of Greater High Point  
High Point Enterprise  
Marquis Seating  
KI-High Point  
Alcohol & Drug Services of Guilford  
First Citizens Bank & Trust  
High Point Country Club  
Family Service of the Piedmont, Inc.  
Ace/Avant Concrete Construction  
Community Clinic of High Point  
Lab Corporation of America  
GMA/FirstPoint  
Sheetz

The Arc of High Point  
Beeson Hardware Company, Inc.  
Paychex  
Fidelity Bank  
Davis Heating & Air  
YWCA High Point  
Visit High Point  
Business High Point, Inc.  
High Point Rockers Baseball  
RUD Fleet Corp.  
Whitewood Industries/Furniture  
Scouting America - Old North State Council  
Townebank  
Piedmont Health Services & Sickle Cell Agency  
Holbrook & Associates, Inc.  
Big Brothers Big Sisters of the Central Piedmont  
First National Bank  
Youth Unlimited  
Lincoln National  
The Salvation Army of High Point  
Odom & Company, LLP  
Decor-Rest Furniture  
Piedmont Federal Bank  
United Health Group Uniprise  
Arnold Jones Services  
iSurety, Inc.  
Dillard's Department Store  
Mental Health Associates of the Triad  
One Step Further, Inc.  
Randolph Senior Adults Association, Inc.  
Enterprise Rent-A-Car  
Community Foundation of High Point

*We appreciate your support!*



# SUPPORTING LOCAL, UNITED 365

**These local small businesses are making a difference in our community by supporting United Way initiatives, programs, and agencies through United 365. Visit our website for more information!**

- **A Special Blend**
- **Ashley Stone Photography**
- **Brodie CPA PLLC**
- **Earl's Landing**
- **Kindred Coffee**
- **Fallen In Love Bridal and Formal**
- **Freddy's Frozen Custard & Steakburgers**
- **Office Pride / Clean Triad**
- **Southern Junk**
- **Spry Brands**
- **The Blooming Board**
- **The Cottage of High Point**
- **The Soap Lady**
- **Wheless & Associates**

*Thank  
You!*





# 2024 CAMPAIGN CABINET MEMBERS

**Adam Hoover**  
Cabinet Chair  
Huntington Bank

**Chris Bryan**  
Chair Elect  
Huntington Bank

**Jenna Beane**  
Edward Jones

**Melody Burnett**  
Visit High Point

**Lee Castellano**  
High Point Police Department

**Gary Corns**  
Go Forth Marketing

**Stevie Cox**  
City Manager - Town of Trinity

**Doug Hall**  
High Point University

**Donevin Hoskins**  
Guilford County Schools

**Will Miller**  
Marsh McLennan Agency

**Ryan Nance**  
Signature Wealth

**Joanna Nifong**  
Community Volunteer

**Jennifer Reavis**  
Community Volunteer

**Francisco Sanchez**  
Pennybyrn

**Ken Smith**  
Community Volunteer



**We are incredibly grateful for the dedication and support of our Agency Loaned Executives.**

**These outstanding individuals help us connect with organizations across our community and serve as a vital extension of our Campaign Team. Your time, energy, and passion make a lasting impact.**

*Thank You!*

Traditional:

- Gary Stasco --LE of the Year
  - Scouting America - Old North State Council
- Stephanie Antkowiak
  - The Arc of High Point
- Abigail Munoz
  - Mental Health Associates

Non-Traditional:

- David Caughron
  - Hospice of the Piedmont
- Melissa Cox - The Arc of High Point
- Alicia Kellum - The Arc of High Point
- Wild and Free Participants
  - The Arc of High Point
- Winnie Johnson
  - YWCA
- Dara Matthews
  - Communities in Schools – Randolph Co
- Olivia Phillips
  - Boys & Girls Club of Greater HP
- Chelsea Ryan
  - Big Brothers, Big Sisters of the Central Piedmont

# 2024 CAMPAIGN AWARDS

## **Pacesetter of the Year:**

The campaign that completes their best practice campaign first during the campaign year.

Crescent Ford

## **CANpaign Kick Off Award:**

Recognized as the champion of impact for our CANpaign Food Drive by leading the way with highest dollar donations.

Smart Choice

## **Creative Campaign Award:**

Awarded for outstanding and creative practices that significantly enhance the employee's awareness of UW through engaging in special events and communication.

Paychex

## **Community Spirit Award:**

Presented to an outstanding organization that exemplifies the true spirit of the community, not only in their UW support, but throughout the entire community.

Atrium Health

## **Outstanding New Campaign:**

This award recognizes organizations that successfully launched a campaign to engage new supporters and set a strong foundation for future success.

Fidelity Bank

Nido & Mariana Qubein  
Children's Museum

## **Groundbreaker Award:**

New supporting organizations with great momentum!

PowerConstruction JR  
Decor-Rest

# 2024 CAMPAIGN AWARDS

## **Campaign Climbers:**

Given to companies who achieve a double digit increase in their campaign totals from last year.

**One Step Further  
Ace Avant**

## **Triple Digit Awards:**

Given to companies who achieve a 100% or higher increase in their giving totals from last year.

**High Point Country Club  
Davis Heating & Air**

## **Chairman's Awards:**

Campaign with proven set of best practices, double-digit increases in giving and high participation levels, in addition to increases in leadership giving or corporate support.

**Jones & Peacock  
Business High Point**

## **Participation Awards:**

Organizations with the highest participation levels based on their employee size.

**1,000-4,000 employees:** High Point University

**400-999 employees:** Marsh Furniture Co

**100-399 employees:** Mickey Truck Bodies

**50-99 employees:** Housing Authority of the City of High Point

**25-49 employees:** Computerway Food Systems

**1-24 employees:** Visit High Point



## Employee Campaign Awards:

Given in recognition of employee participation based on Fair Share Giving percentages and employee capacity.

### BRONZE:

- City of Archdale
- Scouting America, Old North State Council
- YWCA High Point

### SILVER:

- Mickey Truck Bodies
- Visit High Point
- High Point Rockers
- Marsh Furniture

### GOLD:

- Computerway Food Systems
- Housing Authority of the City of High Point
- Community Clinic of HP
- Randolph Senior Adults Association
- The Arc of High Point

### Outstanding Campaign Leadership:

Ellie Crump  
Thomas Built Buses

Celebrating the campaign leadership at one organization and their amazing contributions to leading a outstanding campaign!

## Guilford County School Campaign Celebrations:

### Top School Campaigns:

- Elementary School: Southwest Guilford
- Middle School: Ferndale Middle
- High School: Andrews High

### Top Three Student Campaigns:

- Millis Road Elementary School
- Jamestown Middle School
- Allen Jay Elementary School

### GCS 100% Participation:

- Allen Jay Elementary
- Allen Jay Middle Preparatory Academy
- Andrews High School
- Florence Elementary School
- Kirkman Park Elementary School
- Parkview Village Elementary School



# 2024 CAMPAIGN AWARDS

## **Eagle Awards:**

Given in recognition of outstanding leadership donor programs, including increases in total dollars raised and increasing in leadership donors as a whole.

Marsh Furniture  
High Point University  
Mickey Truck Bodies  
Davis Furniture Ind  
Cross Company

## **The Fleur de Lis Challenge Award:**

Given in recognition of the company with the most Tocqueville members.

Old Dominion  
Freight Line

## **Old Dominion Freight Line, Leadership Cup Challenge:**

Given in recognition of the organization that rises to the challenge with increases in both leadership dollars and donors.

High Point University

## **The Spirit of High Point:**

The premier award for employee campaigns. Presented to the company that conducts a best practice campaign key success metrics including: increased giving, high participation, leadership involvement, campaign rallies and agency involvement to build awareness. This company truly embodies the compassion and charitable attitudes that we see throughout the City of High Point!

Computerway Food  
Systems

# SPIRIT OF NORTH CAROLINA WINNERS:

These organizations and individual were nominated and recognized at the state level with United Way of North Carolina for campaign & community excellence.

- **The City of High Point**
  - Sustainability Through Engagement  
(Best Practice State award winner)
- **Computerway Food Systems**
  - Campaigns of Impact  
(Best Practice State award winner)
- **High Point University**
  - Leaders in Volunteering
- **GTCC**
  - Community Resiliency, Disaster Relief & Recovery
- **D.J. Señeres**
  - City of Archdale
  - United Way Community Ambassador







**UNITED WAY**  
Greater High Point

**2024 CAMPAIGN  
TOP 10 GIVING ORGANIZATIONS**

Old Dominion Freight Line

High Point University

Marsh Furniture Co.

City of High Point

Cross Company

Mickey Truck Bodies

Thomas Built Buses, Inc.

Guilford County Schools - High Point

Smart Choice

Vann York Auto Group

*Thank You!*

# 23<sup>RD</sup> ANNUAL VANN YORK CAR GIVEAWAY

## 10 FINALISTS READY TO GO!



## #9, THE WINNING MOMENT!

# 23<sup>RD</sup> ANNUAL VANN YORK CAR GIVEAWAY

**Holly Lackey, City of High  
Point Police Dept - 2024 Vann  
York Car Giveaway Winner!**



*Thank You!*

**VANN YORK AUTO GROUP  
FOR YOUR INCREDIBLE  
PARTNERSHIP!**



We appreciate your time, support, and involvement.  
Your participation helped to make this year truly  
meaningful.

Thank you for being a part of our amazing  
campaign year!



GET INVOLVED.  
GIVE BACK.  
TAKE ACTION



**UNITED WAY**  
Greater High Point



**UNITED IS THE WAY™**