



United Way
of Greater High Point

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2020 Campaign Chairs

2020 Campaign Cabinet

Monthly Meetings

- June - Orientation
- June/July - CEO Calls: Top 10, Pacesetter & Other Accounts Assigned
- July - Follow up
- July/August - CEO Calls: Top 10, Pacesetter Companies Conducted
- July/August - Pacesetter Campaigns Conducted
- August - Additional Accounts Assignments
- August - Follow Up
- August/September - Additional CEO Calls Conducted
- Fall Campaigns Conducted

UWGHP
Campaign
Team

September

CANpaign Kickoff

September/October/November

Follow Up

Spring 2021

Campaign Celebration!