



UNITED WAY
Greater High Point

2026 CAMPAIGN TOOLKIT CHECKLIST

Phase 1: PLAN YOUR CAMPAIGN

- ☐ Review the ECC Planning Guide
- ☐ Choose a campaign theme
- ☐ Decide on employee incentives



Phase 2: PREPARE YOUR GIVING OPTIONS

- ☐ Decide between Paper Pledges or E-Pledge
- ☐ Request Customized Pledge Forms (if needed)
- ☐ Review E-Pledge Requirements
- ☐ Complete the Corporate Pledge Form (if your company is making a corporate gift)

Phase 3: EDUCATE & INSPIRE EMPLOYEES

- ☐ Share Supporting Documents:
 - Leadership Giving
 - Every Dollars Matter
 - Volunteer Opportunities
 - UWGHP Initiatives & Impact Forms



Phase 4: COLLECT DONATIONS

(Payroll Deductions)

- ☐ Organize completed pledge forms
- ☐ Secure cash/check donations

Phase 5: WRAP UP YOUR CAMPAIGN

- ☐ Double-check pledge forms
- ☐ Complete the Pledge Listing Summary
- ☐ Watch the Blue Envelope Tutorial & Green Envelope Tutorial
- ☐ Submit campaign materials to United Way
- ☐ Celebrate your team's success!

UNITED IS THE WAY™