

LEADERSHIP GIVING



UNITED WAY
Greater High Point

LEVELS OF LEADERSHIP GIVING

Tocqueville Society	\$10,000 & above
Founders	\$7,500- \$9,999
Platinum	\$5,000- \$7,499
Gold	\$2,500- \$4,999
Silver	\$1,500- \$2,499
Bronze	\$1,000- \$1,499

By giving a Leadership Gift, you can significantly impact the lives of individuals within our community by providing:

- **\$1,000** a year provides **40 heaters** for our neighbors to stay warm during the cool winter months with the **UWGHP Gift of Warmth Initiative**.
- **\$5,000** a year provides summer field trip and transportation expenses for over **250 club members** to participate in educational trips, recreational visits, and pool transportation for members to learn to swim through the **Boys & Girls Club of the Greater Triad**.
- **\$10,000** for one year provides **1,711 meals** to senior adults and qualifying individuals with disabilities in the Archdale/Trinity area through **Randolph Senior Adults Association**.

IMPACT CALCULATOR

Scan here to see our new Impact Calculator!
This tool helps to show the impact of your gift!



2025 Leadership Giving Results

\$1.8 mil

total Leadership Giving contribution to 2025 Campaign

47%

of the Total 2024 Campaign

597

Leadership Donors in 2025