

New Program Application Procedures

- 1) Notify the correct United Way staff member that your agency will be applying for a new program by the deadline. Agencies will need to submit a written summary of the program via the online form, list what category you would like it to fall in (Education, Health or Income), list the amount anticipated to request, and list the official name of the program as well as the anticipated dollar request.

Link to submit requests: <https://forms.office.com/r/GdaxfmvfVY>

- 2) When the online application is available, complete the application for your new program exactly as you do for other programs.
- 3) Print, assemble and submit your new program application just as you do your other applications.
- 4) New programs are not included in regular allocation tours and presentations. Program representatives will present them to the Community Impact Committee on a specified date and time. Program representatives will have 30 minutes to present their program and answer questions.
- 5) New programs will be notified regarding funding awards at the same time as other programs.

For more information, contact Latoya Bullock, latoya.bullock@unitedwayhp.org, (336) 899-0879.

New Program Policy

New Programs that have been approved for funding will not be included in the regular allocations process unless approved by the Community Impact Committee after 1) having been in operation after United Way funding has been granted for at least one full fiscal year, and 2) a review of the program's outcomes, impact and administration. New Programs are also ineligible for multiyear funding until after they have been reviewed by the Panel Review Team for at least three years.