

# United Way of Greater High Point Community Connection Newsletter

*hello, spring!*



As the spring season arrives, we're thrilled to share news about upcoming events and initiatives that embody our commitment to supporting and uplifting our community.

Together, let's sow the seeds of positive change and growth. Join us in making a meaningful impact this spring.



*"Just as flowers bloom in spring, so too can the seeds of kindness and support blossom into growth for those in need."*

*- Unknown*

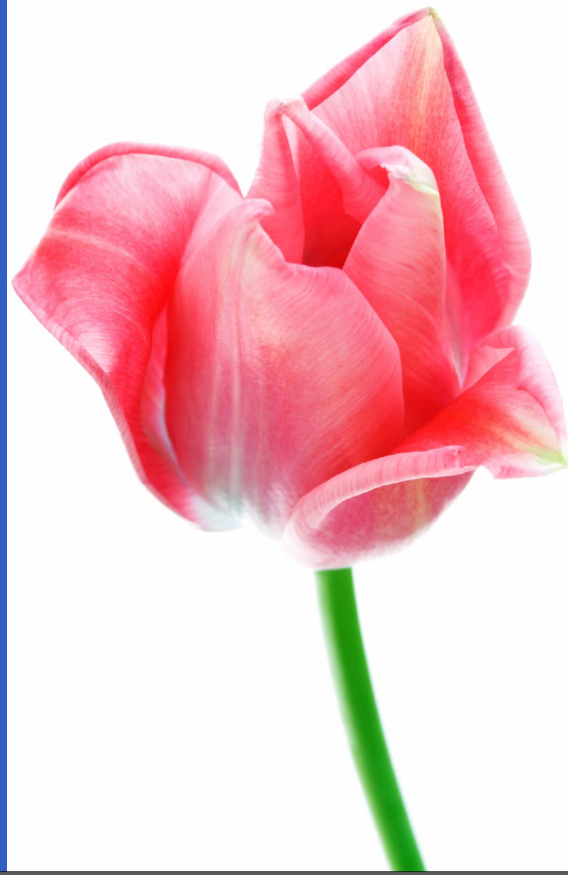
**NEW**  
PLANNED GIVING SITE

# LIVE UNITED®

Exciting News! We're thrilled to announce the launch of our new Planned Giving Program! Explore the possibilities of leaving a lasting impact on our community.

Special **THANK YOU** to PlannedGiving.com for their Outstanding work on the site! Your contributions have played a pivotal role in enhancing our online presence and strengthening our ability to serve the community. Visit our new site and discover how you can make a difference through thoughtful giving!

[LEARN MORE](#)



## Message from the President

As the vibrant spirit of spring fills the air, United Way of Greater High Point extends sincere gratitude for your unwavering support. Your commitment helps us sow the seeds of hope and positive transformation in our community. Embrace the season of growth with us and discover ways to join our collective journey toward a blossoming future.

Thank you for all you do to **LIVE UNITED**. We look forward to keeping you connected.

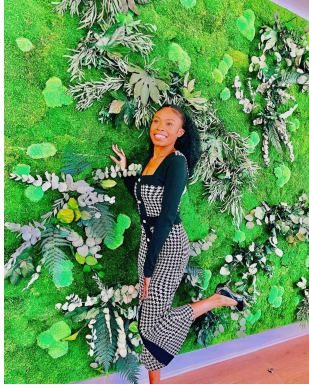
[jane.liebscher@unitedwayhp.org](mailto:jane.liebscher@unitedwayhp.org)



## Meet Our Marketing Associate

Meet Toya Davis, our Marketing/Community Impact Associate at United Way of Greater High Point! A dedicated member of our Team since April 2023, Toya brings passion and expertise to her role.

She provides visionary leadership for communications, manages marketing projects, and oversees the website, newsletters, press



releases, and social media updates. Beyond her marketing endeavors, Toya is blossoming into a plant aficionado, cultivating not just ideas but also a love for vibrant blooms – she's our resident green thumb ready to add a dash of floral flair to spring!

Additionally, Toya is an active member of the leadership team for the High Point Chamber of Business, Women in Motion in High Point, and spearheads the UWGHP Marketing Committee.

Join us in celebrating Toya, as she makes a positive impact on Greater High Point!



Photo  
Coming  
Soon!

## NEW Marketing Committee

Introducing the newest addition to our United Way family – the Marketing Committee! This dynamic team is set to revolutionize our outreach strategies and elevate our community impact. Committed to shaping compelling narratives, creating a buzz, and fostering connections, the Marketing Committee brings fresh perspectives to our mission of positive change. Stay tuned for exciting updates as we embark on this journey together, making waves in Greater High Point.

Are you interested in participating next year? Please contact Jane Liebscher at [jane.liebscher@unitedwayhp.org](mailto:jane.liebscher@unitedwayhp.org) OR Toya Davis at [toya.davis@unitedwayhp.org](mailto:toya.davis@unitedwayhp.org).



## MLK DAY of Service

In our latest community endeavor, we are thrilled to share the remarkable success of the MLK Day Winter Care Kit Packing event that unfolded at Life on Lexington Church. This collaborative effort, orchestrated in partnership with High Point LEAP and the African American Initiative (AAI) of the United Way of Greater High Point, brought together volunteers from AAI, Bank of America, High Point University, and Triad Business Bank along with several other individuals. With their dedicated support, we assembled close to an impressive **700** Winter Care Kits for the homeless population in Greater High Point.







The event, held on Monday, January 15th, from 10 AM to 12 PM, saw the convergence of community partners and volunteers. Packed with essential items like rain ponchos, cough drops, lotion, gloves, socks, lip balm, nail clippers, travel wipes, tissues, band-Aids, and individually wrapped granola bars, these care kits were distributed to those experiencing homelessness in Guilford County as part of the Point in Time Count (in collaboration with City of Greensboro Housing & Neighborhood Development Department, Guilford County Animal Services, and Partners Ending Homelessness).

This initiative not only exemplified the commitment of the AAI and High Point LEAP but also paid homage to Martin Luther King Jr.'s legacy of service. Thank you for your generosity and commitment!

Are you interested in participating next year? Please contact Latoya Bullock at [latoya.bullock@unitedwayhp.org](mailto:latoya.bullock@unitedwayhp.org).



## AAI Project Board Development

Project Board Development is a leadership development program designed to identify, recruit and train candidates for referral to serve on school PTAs, committees, governing boards, and other leadership roles. Classes will be held primarily in person at United Way of Greater High Point, 815 Phillips Avenue, High Point, NC 27262 on Tuesdays from 4:00 pm-6:00 pm beginning on March 12th through April 30th. PBD is a program of United Way of Greater High Point's AAI.

Early Bird Registration on or before February 27th is \$30, and the cost is \$40.



## Allocations Process BEGINS

### PROGRAM REVIEW TEAM

Join us in making a difference! Each year, Greater High Point rallies to raise nearly \$5 million through the United Way. We invite you to play a vital role in our annual community investment process as a Program Review Team (PRT) member. Dive into the heart of our partner agencies' programs by reviewing applications, touring facilities, and participating in presentations. Witness the impact of your contributions and recommend how funds are allocated.

Choose from three panels:

- Income/Financial Stability
- Education
- Health

Volunteer registration IS OEPN! **Click the link below to sign up!** Open to anyone in the Greater High Point area, your commitment helps shape our community's future. Join us on this rewarding journey!

SIGN  
UP



## The 'Gift of Warmth' Heater Giveaway

In the spirit of warmth and community, we are delighted to share the success of our recent initiative, The Gift of Warmth. This program, which aimed to provide heaters to those in need during the colder months, has just concluded, and we're thrilled with the impact it has made. We extend our heartfelt gratitude to everyone who supported this initiative, from the generous donors to the dedicated volunteers who helped distribute these heaters to vulnerable individuals and families in our community.

Your generosity has been the cornerstone of this initiative's success, and we are immensely grateful for your commitment to making a



positive impact in Greater High Point. Together, we've demonstrated the strength of our community spirit, and your contributions have provided warmth and comfort to those who needed it most.

Thanks to you we were able to hold 7 giveaways and to provide over 400 heaters to those experiencing heating emergencies!

Special shoutout to those who sponsored heaters for our 'Gift of Warmth' initiative!

- Walmart
- Davis Heating and Air, LLC
- Annual Wayne Hill Memorial Ride
- State Employees Credit Union
- Individual Donors



## \$mart Money

**MAKE YOUR MONEY WORK FOR YOU**

In collaboration with Family Service of the Piedmont and the Community Resource Network, \$SMART MONEY is a series of financial literacy and coaching classes designed to equip attendees with the tools needed for financial success. Thanks to grants from Truist, Wells Fargo, Guilford County, and, The Foundation for a Healthy High Point, there is no fee to attend. Registration is required so be sure to reserve your spot today! Check out the schedule for this month on our website!

Please note: March Classes will be held at the High Point University Physical Therapy Clinic.

**\$SMART MONEY CLASSES**



## NEW United 365 Small Business

**EXCITING NEWS FOR SMALL BUSINESSES**

We're thrilled to introduce United 365 – a game-changer for small businesses in Greater High Point!

This innovative initiative by United Way is designed to empower local enterprises 365 days a year. United 365 opens doors to a network of support, resources, and collaborative opportunities that go beyond



traditional boundaries.

What sets United 365 apart is the ability to connect with and see who's part of our thriving small business community. Gain visibility, forge valuable connections, and access resources tailored to your needs.

Join us in this vibrant community dedicated to fostering growth, resilience, and success for small businesses.

Special #shoutout to our current United 365 Small Business Members!

- [The Blooming Board](#)
- [Brodie CPA, PLLC](#)
- [Earl's Landing](#)
- [Fallen In Love](#)
- [Minuteman Press](#)
- [Office Pride](#)

[LEARN MORE](#)



## Women in Motion

Mark your calendars! We are excited to announce that the Women in Motion Women's Summit is scheduled for Wednesday, March 6th, 2024.

Join us for this day-long summit at the High Point County Club as we explore the synergy of balancing your career and personal life.

Get set to find your balance and thrive. Save the date and stay tuned for more updates!

[UPCOMING EVENTS](#)



## Thank you, Volunteer Opportunities

Embark on a fulfilling volunteering adventure with United Way of Greater High Point this spring! Volunteer Week is just around the corner, from April 14 to 20, 2024. Your commitment during this week and throughout the year is truly appreciated. By volunteering, you not only contribute to meaningful causes

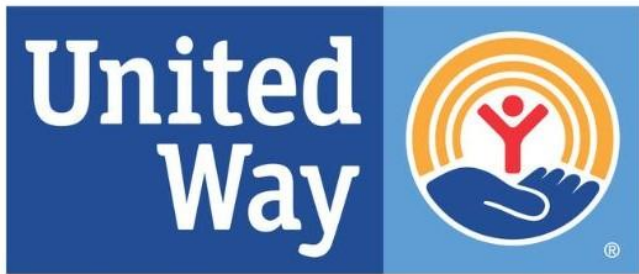


but also gain valuable skills, build lasting connections, and make a real impact on the lives of those in our community.

We extend our heartfelt gratitude to our dedicated volunteers for their ongoing support, as together, we shape a brighter future. Join our volunteer family today and let's work collaboratively to cultivate a brighter future for Greater High Point. Thank you for all that you do!



**MAKE AN  
IMPACT**



## **United Way of Greater High Point**

815 Phillips Avenue, High Point, NC 27262 | (336) 883-4127

[www.unitedwayhp.org](http://www.unitedwayhp.org)

**DONATE**



United Way of Greater High Point | 815 Phillips Avenue, High Point, NC 27262

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