



UNITED WAY
Greater High Point

2025-2026
ANNUAL REPORT

MESSAGE FROM THE PRESIDENT

Dear Greater High Point,

As we reflect on the 2025-2026 year, I am filled with gratitude for the generosity, compassion, and commitment that make our community so special.

This year marked the second year of United Way of Greater High Point's strategic plan, and together we have continued to move forward with purpose—strengthening partnerships, enhancing our impact, and exploring innovative solutions to our community's greatest challenges.

Every day, we see the power of collective action. Children receive nutritious meals through the BackPack Program. Families find support during difficult times. Volunteers give generously of their time, businesses lead with compassion, and donors invest in a brighter future for all.

As I celebrate my twentieth year with United Way of Greater High Point, I remain inspired by the resilience and generosity of this community. While challenges continue to evolve, so does our commitment to bringing people, resources, and funding together to build a stronger, more vibrant Greater High Point.

Thank you for believing in our mission and for making this work possible. Because of you, lives are being changed, hope is being restored, and our community is stronger than ever.

Together, we are creating a brighter future.

With gratitude,
Jane S. Liebscher,
President, United Way of Greater High Point



2025-26 BOARD OF DIRECTORS

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City of High Point

2025-26 PARTNER AGENCY ALLOCATIONS

United Way of Greater High Point allocated \$2,243,735 to our 25 partner agencies supporting 59 programs.

Alcohol & Drug Services of Guilford \$43,000
American Red Cross \$43,938
Big Brothers Big Sisters Ctrl Piedmont \$140,154
Boys & Girls Clubs of Greater HP \$139,545
Community Clinic of High Point \$73,000
Communities in Schools High Point \$82,322
Communities in Schools Randolph County \$46,922
Family Service of the Piedmont \$259,149
Hospice of the Piedmont \$62,912
Mental Health Associates of the Triad \$46,849
One Step Further \$24,829
Open Door Ministries \$61,887

2025-26 PARTNER AGENCY ALLOCATIONS

Piedmont Health Services & Sickle Cell Agency
\$63,585

Randolph Senior Adults Assoc.
\$55,000

Scouting America Old North State Council
\$46,530

Senior Resources of Guilford
\$90,420

The Arc of High Point
\$59,203

The Salvation Army of High Point
\$214,441

Triad Health Project
\$55,000

YMCA of High Point
Hartley Drive Family Branch \$30,279
Carl Chavis Branch \$161,891
Carl & Linda Grubb Family Branch \$13,231

Youth Unlimited
\$33,240

YWCA High Point
\$285,219



COMMUNITY IMPACT



“Our partnership with United Way of Greater High Point reflects a shared commitment to helping young people realize their full potential. United Way helps us provide safe, impactful mentoring relationships that change lives today and strengthen our community for tomorrow.”
Big Brothers Big Sisters of the Central Piedmont

United Way of Greater High Point funds 54 programs within our 24 local partner agencies, supporting the communities of High Point, Archdale, Trinity and Jamestown.



48% OF OUR FUNDING SUPPORTS EDUCATION



29% OF OUR FUNDING SUPPORTS FINANCIAL STABILITY



23% OF OUR FUNDING SUPPORTS HEALTH



96,834 persons served



BackPack Program served 2,000 weekly



880+ Adults participated in Smart Money classes



600+ fans & heaters distributed



75,000 pounds of food collected



16 Little Free Library Sites



Engages & empowers African American & other minorities leaders & residents to drive equitable change through giving, advocacy, & volunteerism.



Provides over 2,000 children with nutritious, easy-to-prepare meals to ensure they don't go hungry over the weekend.



Restocks local food pantries and energizes the start of our annual campaign by rallying the community to fight hunger—one can at a time.



Distributes free box fans to vulnerable older adults to promote health and comfort during the summer months.



Helps local families stay warm during the winter by providing heating assistance through community donations and partnerships.



Increases access to books and promotes literacy by placing free, take-a-book/leave-a-book libraries in neighborhoods across our community.



Teaches students essential mindfulness skills to reduce stress, strengthen focus, and support emotional well-being in and out of the classroom.



Equips individuals and families with financial tools, coaching, and resources to build long-term stability and independence.

INITIATIVES

**Summary of Audited Financial Statements
Year Ended June 30, 2025**

Assets	2025	2024
Current Assets	\$2,045,841	\$2,228,084
Long Term Assets	\$4,863,735	\$4,374,801
Property & Equipment	\$730,084	\$776,800
Total Assets	\$7,639,660	\$7,379,685
Liabilities and Net Assets		
Total Liabilities	\$508,340	\$589,630
Net Assets	\$7,131,320	\$6,790,055
Total Liabilities and Net Assets	\$7,639,660	\$7,379,685

**Statement of Activities
Year Ended June 30, 2025**

Public Support	\$3,562,283	\$4,320,814
Other Revenue	\$602,857	\$502,050
Total Public Support & Revenue	\$4,165,140	\$4,822,864
Program Services	\$2,755,873	\$2,666,830
Supporting Services	\$1,068,002	\$1,035,291
Total Expenses	\$3,823,875	\$3,702,121
Increase (Decrease) in Net Assets	\$341,265	\$1,120,743
Net Assets at Beginning of Year	\$6,790,055	\$5,669,312
Net Assets at End of Year	\$7,131,320	\$6,790,055

For a detailed Auditor's report, please call United Way of Greater High Point at 336-899-0875 or visit our website at www.unitedwayhp.org

FINANCIAL STATEMENTS

2025 REVENUE SOURCES

\$3.98 Million Raised in 2025

Investing in a stronger Greater High Point through community partnerships, workplace campaigns, grants, and donor support.

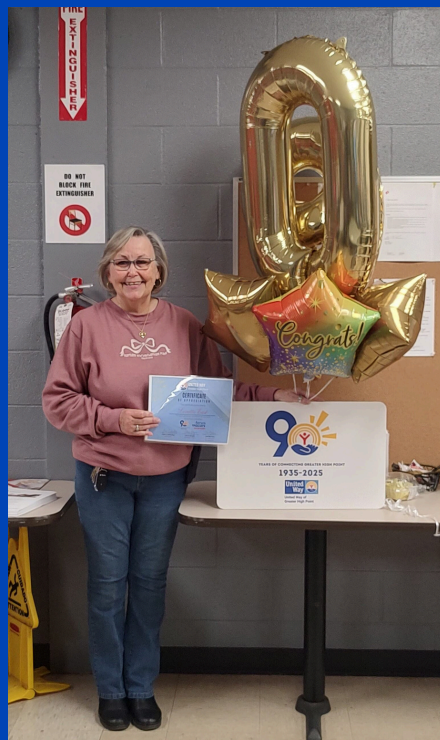
- Campaign
- Grants & Sponsorships
- Investment Income
- Gifts in Kind



Campaign: 91% **Grants & Sponsorships: 4%**

Investment Income: 4% **Gifts in Kind: 1%**

2025 CAMPAIGN HIGHLIGHTS







IN 2025,
TOGETHER WE
CHANGED
LIVES



NC 211

What is NC 211?

As the state's most comprehensive source of information about local resources and services, NC 211 is a **24/7 go-to resource** in times of disaster, personal crisis, or daily challenge—connecting people with locally available help. **It's free, confidential, available in more than 180 languages, and accessible in all 100 counties in NC.**

For our great state, NC 211 is the most powerful tool for identifying and responding to community needs.

Every day, NC 211 Community Resource Specialists help people find local resources such as food, healthcare, and insurance assistance, stable housing and utilities payment assistance, employment services, veteran services, childcare, caregiving and family services, crisis and emergency counseling, disaster assistance, and more. North Carolinians are able to receive NC 211's services by **dialing 2-1-1** or **visiting NC211.org**.

NC 211 is a program powered by United Way of North Carolina and 47 local United Ways across the state.



NC 211 BY THE NUMBERS
2025

326,500
Calls
Handled

267,000
Needs
Identified

430,000
User Sessions
on NC211.org

21,000
Resources
Updated or
Verified

2-1-1

Get Connected. Get Help.™



WHO IS ALICE?

Asset, Limited, Income,
Constrained, Employed

ALICE households are hardworking neighbors and senior adults who earn above the federal poverty line, but below the basic cost of living.

In NC, 42% of households live on the verge of financial instability and struggle to meet basic needs.



ALICE IN FOCUS



In High Point, Archdale, Trinity and Jamestown, 103,066 households are living paycheck to paycheck and facing difficult choices between:

- Housing
- Food
- Childcare
- Healthcare, Medications
- Transportation
- Home and Vehicle Repairs



UNITED WAY

Greater High Point

United Way of Greater High Point brings together people, resources and funding to build strong and vibrant communities where everyone has the opportunity to thrive.

FOR MORE INFORMATION,
CALL 336-883-4127
VISIT www.unitedwayhp.org
FOR ASSISTANCE DIAL
1-888-892-1162
OR
VISIT nc211.org.

UNITE WITH US.

**UNITED
IS THE
WAY™**



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