



United Way  
of Greater High Point

# 2021-2022 ANNUAL REPORT



**United Way  
of Greater High Point**

## WHAT IS UNITED WAY?

The United Way of Greater High Point mobilizes the business community, volunteers, and its 27 local partner agencies to develop resources and partnerships that address critical human service needs in our community.

Our focus is on Education, Health, and Financial Stability because these are the building blocks for each of us to have a good quality of life. United Way funded programs help children learn and families thrive, build self-sufficiency and independence, create stronger and safer neighborhoods, and improve the health of our communities.

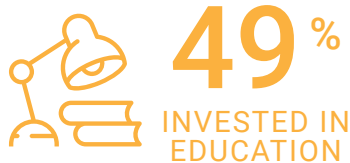


## UNITED WAY DOLLARS AT WORK

All non-profit organizations, like any business entity, have overhead costs. Our United Way, in the interest of good stewardship of the donations entrusted to us, strives to keep our overhead costs low. We invest as much as possible into 63 health and human services programs at our 27 partner agencies, as well as other high impact partnerships such as the UWGHP BackPack Program, Children's Initiatives and The African American Initiative.

We encourage you to compare United Way of Greater High Point's overhead costs to those of other non-profit organizations. Ours is a very competitive rate at less than 19%, considering the national average for non-profits generally stands around 25%.

For more information, please visit the North Carolina Secretary of State's website: [www.sosnc.gov/csl](http://www.sosnc.gov/csl).





## OUR PARTNER AGENCIES

With continued appreciation for their service, support and dedication to the Greater High Point community.

### **Alcohol & Drug Services**

336.882-2125

### **American Red Cross, Piedmont Triad Chapter**

336.333.2111

### **Big Brothers Big Sisters of the Central Piedmont**

336.882.4167

### **Boy Scouts of America**

#### **Old North State Council**

336.378.9166

### **Boys & Girls Clubs of Greater High Point**

336.882.2582

### **Communities in Schools of High Point**

336.883.6434

### **Communities in Schools of Randolph County**

336.625.0008

### **Community Clinic of High Point**

336.841.7154

### **Family Service of the Piedmont**

336.889.6161

### **Girl Scouts Carolinas Peaks to Piedmont**

800-672-2148

### **Hospice of the Piedmont**

336-889-8446

### **Mental Health Associates of the Triad**

336.822.2827

### **One Step Further**

336.275.3699

### **Open Door Ministries**

336.885.0191

### **Piedmont Health Services & Sickle Cell Agency**

336.886.2437

### **Randolph County Family Crisis Center, Archdale-Trinity Advocacy Center**

Crisis Line: 336.434.5579

Business Line: 336.781.0021

### **Randolph Senior Adults Association**

**Archdale Senior Center:** 336.431.1938

### **Senior Resources of Guilford**

336.884.4816

### **The Arc of High Point**

336.883.0650

### **The Salvation Army of High Point**

336.881.5400

### **The Salvation Army Boys & Girls Club**

336.881.5444

### **Triad Health Project**

336.884.4116

### **YMCA of High Point**

Carl & Linda Grubb Family Branch: 336.861.7788

Carl Chavis Branch: 336.434.4000

Hartley Drive Family Branch: 336.869.0151

### **Youth Unlimited**

336.883.1361

### **YWCA High Point**

336.882.4126

For full descriptions of our partner agencies, please visit our website:  
[www.unitedwayhp.org/partner-agencies-1](http://www.unitedwayhp.org/partner-agencies-1)

# A Message

## FROM THE PRESIDENT



Jane Liebscher, President,  
United Way of Greater High Point

### CHANGE (verb)

1. Make someone or something different; alter or modify;
2. the act or instance of making or becoming different.

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If there was one word to describe 2021-2022 it's change.

2021-2022 continued and continues to bring change to our world and our community. The world post-COVID is full of change, both positive and negative. We have seen a shift in how people work and communicate. A significant percentage of the workforce does so now from home. Zoom, WebEx, and Teams are all part of our everyday world as our skills become increasingly proficient. In addition to the changes, we have seen with technology, the changes we see with inflation are the most impactful with our daily lives. None of us is immune from the effects of the rising cost of living, but none more dramatically than our community's most vulnerable.

We all know the changes our community has experienced, and the challenges created by each; but what is most important to share is how Greater High Point has responded to the needs.

Despite all the changes, our community has not wavered in its care for one another. In this report, you will read about the 2021 Campaign, that despite a variety of obstacles, obtained 98% of a \$4,150,000 goal making our

United Way one of the top ten in North Carolina. This success allowed our 27 partner agencies to continue their critical work in Education, Health, and Financial Stability. Their vital work with children, seniors, and families helps towards making our community a stronger place for us all. The 12th Annual CANpaign food drive raised record amounts of food for local food pantries as they saw a dramatic increase in the thousands of clients served. A new initiative, \$SMART MONEY, began to help bring financial literacy to the community.

None of the success we celebrate in these pages would be possible without the amazing staff, volunteers, board members, supporters, and community partners of United Way of Greater High Point. As the African proverb tells us, "If you want to go fast, go alone. If you want to go far, go together." I am so honored to be on this journey with you. Together, we can go far.

As always, thank you for LIVING UNITED.

Gratefully,

Jane Liebscher, President,  
United Way of Greater High Point



United Way  
of Greater High Point

# 2021-2022

## BOARD OF DIRECTORS

### OFFICERS & COMMITTEE CHAIRS

**Michelle McNair,**  
**Board Chair**  
City of High Point

**Jim Himes,**  
**Past Board Chair**  
WGHP-FOX8

**Joanna Nifong,**  
**Chair-Elect**  
Truist

**Ericka Best-Hunt,**  
**Secretary**  
Temper Sealy

**Tony Bertschi,**  
**2021 Campaign Chair**  
Crescent Ford

**Susan Fagg,**  
**2022 Campaign Chair**  
Community Volunteer

**Dr. Dan Tarara,**  
**Community Impact**  
High Point University

**Phil Kurland,**  
**Treasurer**  
Thomas Built Buses

### BOARD MEMBERS

Jenna Beane,  
First Bank

Tony Bertschi,  
Crescent Ford

Ericka Best-Hunt,  
Tempur Sealy

Donna Blakely,  
Blakely Financial

Rob Blakely,  
Blakely Financial

Patrick Budd,  
Old Dominion Freight  
Line, Inc.

Andrew Caldwell,  
Smart Choice

Susan Fagg,  
Rodan & Fields

Kevin Grier,  
Truist

Jim Himes,  
WGHP-FOX 8

Cyril Jefferson,  
Change Often

Philip Kurland,  
Thomas Built Buses

Michelle McNair,  
City of High Point

Marshall Morgan,  
Keller Williams

Beverly Nelson,  
Archdale Trinity  
Chamber of Commerce

Joanna Nifong,  
Truist

Tommy Reid,  
City of High Point

Janet Riley-Wright,  
African American  
Initiative

Wendy Rivers,  
Big Brothers Big Sisters

Claire Robinson,  
High Point LEAP

Robert Rogers,  
Pinnacle Financial  
Partners

DJ Señeres,  
City of Archdale

Matt Sink,  
Mickey Truck Bodies

Dr. Dan Tarara,  
High Point University

Scotti Teschke,  
Smith Leonard PLLC

Matt Thiel,  
Signature Wealth  
Strategies

Frank Thomas,  
Mt. Zion Baptist Church

Weaver Walden,  
Guilford County Schools

Alyce Warden,  
Community Volunteer

Caren York,  
Community Volunteer

# 2021 UWGHP CAMPAIGN



Tony Bertschi, Chair, UWGHP 2021 Campaign

I've had many opportunities to witness the philanthropic nature of this city's residents. So, when I was asked to follow in my father's footsteps and chair the 2021 United Way Campaign, I knew I was being given the opportunity to watch our friends and neighbors demonstrate, once again, how generosity is at the core of who we are as a community.

The campaign season began with a palpable excitement believing we were coming out from under the cloak of COVID. My wonderful committee members, United Way Staff and I were able to meet in person with several of the steadfast companies that have always supported United Way. This was a luxury not available to my predecessors Rob and Donna Blakely who had to find new and creative ways to ensure the success of their campaign year. This anticipated return to traditional campaigning filled us with confidence that we were heading into a very successful campaign.

Then COVID reared its ugly head again. Gone were many of the in-person gatherings. Our board had to go back to virtual meetings and several of our planned campaign rallies had to adjust. Moments like these are trying but they are also opportunities for innovation and that is just how the team members at the United Way responded. I cannot adequately express how vital this United Way staff is. They constantly look for opportunities where only obstacles seem to be present. Their commitment and perseverance create an environment that drives us "short-timers" to work harder and more effectively.

I'm so thankful for having the opportunity to observe this city's generosity through the eyes of this campaign. None of this is possible without all of you. Every year a member of our community is asked to serve as United Way Campaign Chair. And every year that person or persons is recognized for their efforts. And though the work is both difficult and rewarding I truly believe the Campaign Chairs leave the experience knowing that none of the success is possible without the unwavering commitment provided by the Staff of the United Way of Greater High Point. They chose this work as not just a vocation, but a mission and they live it every day. I cannot thank them and my dedicated campaign committee enough for supporting me this past year. What a great experience.

Sincerely,

Tony Bertschi, Chair, UWGHP 2021 Campaign



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TO THESE TOP 10  
**GIVING**  
C O M P A N I E S

OLD DOMINION FREIGHT LINE, INC.

HIGH POINT UNIVERSITY

CITY OF HIGH POINT

MARSH FURNITURE CO.

CROSS COMPANY

SMART CHOICE

THOMAS BUILT BUSES, INC.

GUILFORD COUNTY SCHOOLS – HIGH POINT

MICKEY TRUCK BODIES

VANN YORK AUTO GROUP

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*Thank you!*

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# CAMPAIGN AWARDS

## **CANpaign Kickoff Award**

Smart Choice

## **Chairman's Awards**

Hubbell Industrial Controls, Inc.  
Jones & Peacock

## **Community Spirit Award**

Computerway Food Systems  
High Point University

## **Creative Campaign Award**

Atrium Health – Wake Forest Baptist

## **Double Digit Awards**

Triad Health Project – 162%  
Triad Business Bank – 129%  
Cross Company – 106%  
Carolina Kia/Carolina Hyundai – 103%

## **Eagle Award**

Old Dominion Freight Line, Inc. – 29 new  
Cross Company – 23 new  
Thomas Built Buses, Inc. – 13 new  
High Point Housing Authority – 6 new  
Kao Specialties Americas – 6 new

## **Employee Campaign Awards**

### **Gold**

The Arc  
Boys and Girls Clubs of High Point  
Carr, Riggs & Ingram  
Computerway Food Systems  
First Citizens Bank & Trust  
Kao Specialties Americas LLC  
Partners Ending Homelessness  
Piedmont Health Services  
& Sickle Cell  
Randolph Senior Adults Association  
Smart Choice  
Smith Leonard PLLC  
Visit High Point

### **Silver**

Big Brothers Big Sisters of The Central Piedmont  
City of High Point  
Community Clinic of High Point  
Communities In Schools of High Point  
High Point Housing Authority  
Marsh Furniture  
Mental Health Associates  
of the Triad  
Publix  
Vann York Auto Mall  
Vann York Nissan  
YMCA

## **Bronze**

City of Archdale  
Family Service of the Piedmont  
Mickey Truck Bodies  
The Salvation Army of High Point  
The Salvation Army Boys & Girls Clubs of High Point

## **Fleur de Lis Challenge Award**

Old Dominion Freight Line, Inc.

## **Loaned Executive of the Year**

Traditional – Adrianna Hernandez  
Non-Traditional – The Arc “Wild & Free” Participants  
Madison Lanik  
Fleming Shufelt  
Tim Brigman  
John McCarthy  
Jordan Glascoe  
Rhiannon Katz  
Victor Maccachero

## **Old Dominion Freight Line Leadership Challenge**

Cross Company

## **Outstanding Achievement Award**

City of High Point

## **Outstanding New Campaign Award**

Triad Business Bank

## **Pacesetter of the Year Award**

High Point Housing Authority

## **Participation Awards**

1000 – 4000 employees:  
Guilford County Schools, High Point – 49%  
400 – 999 employees: Marsh Furniture – 66%  
100 – 399 employees: Mickey Truck Bodies – 82%  
50 – 99 employees: YMCA – 88%  
25 – 49 employees: Computerway Food Systems – 85%  
1 – 24 employees: First Bank – 100%

## **Raise the Bar Award**

Kao Specialties, Inc. - \$540 emp. avg.  
Visit High Point - \$408 emp. avg.  
First Bank - \$332 emp. avg.

## **Spirit of High Point Award**

Marsh Furniture Company



# SPIRIT OF NORTH CAROLINA

United Way of North Carolina awarded the prestigious Spirit of North Carolina Award to companies and organizations with outstanding United Way campaigns, including some from our community.



COMPUTERWAY FOOD SYSTEMS INC.



CROSS COMPANY



GUILFORD COUNTY SCHOOLS  
(in conjunction with UWGG)



HIGH POINT HOUSING AUTHORITY



HUBBELL INDUSTRIAL CONTROLS, INC.



SMART CHOICE



YWCA of HIGH POINT

## TOP SCHOOL CAMPAIGNS

### Elementary School:

Northwood Elementary

### Middle School:

Southwest Middle School

### High School:

Andrews High School

## TOP STUDENT CAMPAIGN

Northwood Elementary

## GCS 100% PARTICIPATION

Allen Jay Elementary  
Allen Jay Middle Preparatory Academy

Andrews High School  
Florence Elementary School

# BUILDING A STRONGER COMMUNITY

Post-COVID continued to have devastating challenges for many of our community's most vulnerable residents. Education interruptions, financial instabilities, food insecurities, limited medical access, and lack of transportation all topped the list. United Way of Greater High Point and our community partners created innovative ways to continue serving our community with initiatives, programs and vital resources.

## \$SMART MONEY – A NEW INITIATIVE



United Way of Greater High Point continues to be both innovative and collaborative to serve our community. Through a generous grant from Wells Fargo and The Foundation for a Healthy High Point, United Way of Greater High Point launched \$SMART MONEY in January 2022.

In collaboration with Family Service of the Piedmont and the Community Resource Network, United Way of Greater High Point created a new initiative to meet the financial needs of the Greater High Point Community. \$SMART MONEY is a series of financial literacy and coaching classes designed to equip attendees with the tools needed for financial success. For some, finances can be daunting as they do not understand budgeting, credit, and other aspects of their money which can lead to poor decisions as well as struggling with saving and investing. The goal of \$SMART MONEY is to end that cycle and help people move forward with more confidence.

To date, over 125 people have participated in \$SMART MONEY. Classes are offered monthly, both during the day and in the evening, at various locations across the community. Thanks to Truist, \$SMART MONEY for Kids will be offered in the summer of 2022 at UWGHP youth serving agencies.

## THE UWGHP BACKPACK PROGRAM...



provided weekend food to 1900+ students in the 2021-2022 school year. Yet, those numbers grew with the onset of COVID-19 and record school closings. Meal assistance efforts have drastically increased as we continue to serve youth and families throughout Greater High Point.

*"Healthy eating is an essential part of a child's growth and development. Unfortunately, some families in the Greater High Point Community, due to no fault of their own, find themselves faced with food insecurity. According to Feeding American, 20% of children are food insecure in Guilford County." states Latoya Bullock, VP of Community Impact with UWGHP. "This is where the UWGHP BackPack Program steps in. The UWGHP BackPack Program provides breakfast items, lunch items and snacks for children who are at risk of going hungry when schools are out. Even though schools take breaks, we cannot. Children in our community need us year-round. Thanks to wonderful community partners and donors, 1900+ children in the Greater High Point area receive meals each week."*



## LITTLE FREE LIBRARY...

is a part of United Way of Greater High Point Children's Initiatives, growing sites in our community with the ongoing generous support of The Wells Fargo Foundation, Thomas Built Buses, High Point Enterprise and Publix. We currently sponsor 16 LFL local sites throughout Great High Point.

Little Free Library is a free book exchange program as community members can "take a book, return a book or bring a book to share". New and gently used books for children - birth through 10th grade - can be dropped off at the UWGHP office, 815 Phillips Avenue during the week or by placing books in the mail drop at the front of the building. We appreciate the community's support of this vital resource.

Little Free Libraries



## THE AFRICAN AMERICAN INITIATIVE...

supports and strengthens African-American, other minority and underserved citizens by encouraging service, involvement and philanthropy in the Greater High Point community.

Project Board Development is a leadership development program organized by the African American Initiative of United Way of Greater High Point, designed to identify, recruit, and train multi-cultural candidates for referral to serve on local committees and governing boards.

## FANS FOR SENIORS...

As temperatures increase in the heat of the summer, United Way of Greater High Point partners with Senior Resources of Guilford and the High Point Enterprise to coordinate donations of box fans for seniors and disabled adults who do not have sufficient ways to keep their home cool. This is an issue that can be serious, if not fatal, for our elderly and disabled adults.

In 2021-2022, UWGHP coordinated distribution events in a variety of locations and neighborhoods to make it easier for eligible seniors to receive a new fan. Over 350 fans were distributed to Greater High Point area seniors and disabled residents in need. This program is expanding rapidly thanks to the tremendous community collaborations.



## THE GIFT OF WARMTH...

As a response to resident's needing emergency heating resources, The United Way of Greater High Point began The Gift of Warmth Initiative in 2018. Through this program, we distributed 150 electric heaters during the harsh winter months to local seniors and families in 2021-2022.

The new URL certified space heaters are donated through community outreach efforts and distributed at no charge to Greater High Point residents in need of heating assistance or experiencing a heating emergency. UWGHP partners with several organizations such as the High Point Housing Authority, The Salvation Army of High Point, and Triad Food Pantry for temporary distribution sites.



## WOMEN IN MOTION...

Women In Motion of High Point began as a women's fund honoring Gwendolyn "Gwen" Kay Brayton by the Brayton Family and addresses the critical needs of women living in the greater High Point Community by promoting leadership, professional success, personal wellness, and financial independence.

Programming focuses on education, mentoring, networking, and wellness that will help women elevate to the next level in their professional and personal lives. Programs include the GWEN Program, a series of workshops that empower women and help them life transitions; Kitty Congdon Mentoring Series, a signature women's mentoring program; and The Women's Summit.

## THE GREATER HIGH POINT FOOD ALLIANCE (GHPFA) & PARTNERS ENDING HOMELESSNESS (PEH)...

are extraordinary organizations helping our community. Though neither are official partner agencies, both have been located in the UWGHP building since their inceptions.

This contribution allows both organizations to save time and money in order to focus on their respective mission – to care for our most vulnerable populations. The vast majority of the phone calls we receive at UWGHP are from individuals seeking assistance related to food, rent, and utility needs. The collaborative approach with PEH and GHPFA benefits the clients seeking assistance, the agency staff who are providing the assistance and our overall community who wish to help our neighbors in need.



## 2021 UWGHP CAMPAIGN FOOD DRIVE

Local food pantries across our community continue to see record numbers of clients needing assistance. Food prices continue to climb. This, along with the unprecedented rise of fuel costs, families and individuals face the economic dilemma of putting gas in their car or buying groceries.

For the 12th year in a row, United Way of Greater High Point conducted the CANpaign Food Drive, one of the largest annual food drives in our community, throughout the week of September 13, to help meet the growing need of our local food pantries.

Companies and individuals throughout the community donated non-perishable food items or dollars to help our struggling neighbors. Record amounts of food came to the United Way office while volunteers worked tirelessly to sort the many cans and boxes of food. In addition, Thomas Built Buses provided a beautiful electric bus at Walmart for the annual “Stuff That Bus” for the CANpaign. The bus’s seats and floor were filled to capacity from generous shoppers. Smart Choice once again took home the top contributor to the CANpaign Food Drive, raising over \$60,000 to purchase food for the pantries.

A tremendous thanks to all the organizations and individuals who made the CANpaign Food Drive such an overwhelming success. Everyone deserves to eat, and because of your tremendous generosity, 17 local food pantries were re-stocked to feed thousands of people in our Greater High Point community.



# 2021-2022 PARTNER AGENCY ALLOCATIONS

<b>Alcohol &amp; Drug Svcs. of Guilford</b> .....	<b>\$45,497</b>	<b>Girl Scouts P2P</b> .....	<b>\$33,153</b>
Prevention Services .....	\$45,497	Scouting.....	\$33,153
<b>American Red Cross</b> .....	<b>\$46,250</b>	<b>Hospice of the Piedmont</b> .....	<b>\$95,653</b>
Disaster Cycle Svcs .....	\$46,250	Hospice .....	\$95,653
<b>Arc of High Point</b> .....	<b>\$44,431</b>	<b>Mental Health Assoc. of the Triad</b> .....	<b>\$62,440</b>
Healthy Living .....	\$9,104	Destiny House .....	\$47,793
Advocacy, Educ & Inclusion .....	\$35,327	Outpatient MH Svcs. ....	\$14,647
<b>Big Brothers/Big Sisters</b> .....	<b>\$127,966</b>	<b>One Step Further</b> .....	<b>\$17,823</b>
Matches .....	\$109,088	Comm. Serv. Restitution.....	\$3,958
Mentoring Children of Prisoners .....	\$18,878	GC Teen Court .....	\$7,914
<b>Boy Scouts of America</b> .....	<b>\$48,979</b>	Mediation Svcs. ....	\$3,738
Scouting.....	\$48,979	Comm Support & Nutrition .....	\$2,213
<b>Boys &amp; Girls Clubs of Gr. HP</b> .....	<b>\$190,247</b>	<b>Open Door Ministries</b> .....	<b>\$72,359</b>
Educ. & Career Dev. ....	\$131,383	Emer. Asst. ....	\$41,000
Health & Life Skills .....	\$58,864	Father's Table.....	\$11,880
<b>CIS-High Point</b> .....	<b>\$112,143</b>	Men's Homeless Shelter .....	\$19,479
21st Century Scholars.....	\$48,824	<b>Piedmont Health Svcs./SCA</b> .....	<b>\$68,751</b>
Grand Pals .....	\$23,690	SCOPE HIV/AIDS Outreach.....	\$36,185
Vlntrs./Jump Start Rdng. ....	\$39,629	Sickle Cell Svcs.....	\$32,566
<b>CIS-Randolph Cnty.</b> .....	<b>\$40,969</b>	<b>Randolph Cty. Family Crisis Cntr.</b> .....	<b>\$33,188</b>
Arts Program .....	\$2,391	Emmy's House.....	\$4,098
Mentoring/Tutoring .....	\$33,927	Archdale/Trinity Advocacy Ctr.....	\$29,090
Transitions.....	\$4,651	Randolph Cty. Sr. Adults Assoc. ....	\$40,930
<b>Community Clinic of High Point</b> .....	<b>\$82,035</b>	Cong. Lunch Program .....	\$21,000
Indigent Care.....	\$82,035	Home Delivered Meals.....	\$19,930
<b>Family Service of the Piedmont</b> .....	<b>\$222,740</b>	<b>Sal. Army BGC GHP</b> .....	<b>\$51,851</b>
Childhood Enhancement .....	\$41,527	Educ. & Character Dev.....	\$33,278
Cons. Credit Couns.....	\$10,652	Health & Life Skills .....	\$18,573
Crisis Svcs.....	\$88,893		
Integrated Dual Diagnosis .....	\$81,668		

<b>Salvation Army of High Point</b> .....	<b>\$179,412</b>
Emer. Asst. ....	\$89,818
Emer. Shelter.....	\$36,209
Shelter + Trans. Housing .....	\$53,385
<b>Sr. Resources of Guilford</b> .....	<b>\$87,688</b>
Access to Svcs. ....	\$14,259
Comm. Based Svcs. ....	\$45,305
Vlntr. Svcs. ....	\$28,124
<b>Triad Health Project</b> .....	<b>\$55,282</b>
HIV Prevention and Care .....	\$55,282
<b>UWGHP Children's Initiatives</b> .....	<b>\$108,838</b>
Early Care Scholarships.....	\$108,838
<b>YMCA</b> .....	<b>\$180,623</b>
Afterschool.....	\$7,278
Afterschool/Summer Pgrms. ....	\$28,225
Child Care .....	\$73,500
Membership Scholarships .....	\$3,688
Minority Achievers .....	\$39,364
Scholarship Memberships .....	\$16,846
Summer (Camp Pioneer).....	\$3,329
Youth Sports .....	\$8,393
<b>Youth Unlimited</b> .....	<b>\$33,918</b>
Residential Svcs .....	\$33,918
<b>YWCA of High Point</b> .....	<b>\$214,438</b>
Aquatics.....	\$34,365
El Pueblo: Comm. Access .....	\$17,709
Sisters/Hermanas -	
Brothers/Hermanos .....	\$40,248
Teen Mom/Adolescent	
Parenting Program.....	\$33,596
Women's Resource Cntr. ....	\$18,596
Youth Services.....	\$65,553
Teaching Kitchen .....	\$4,371



# UNITED WAY OF GREATER HIGH POINT FINANCIAL STATEMENTS

Summary of Audited Financial Statements  
Year Ended June 30, 2021

Assets	Without Donor Restrictions	With Donor Restrictions	Total
Current Assets	434,678	1,767,834	2,202,512
Long Term Assets	1,891,493	1,816,960	3,708,453
Property & Equipment	703,578		703,578
<b>Total Assets</b>	<b>3,029,749</b>	<b>3,584,794</b>	<b>6,614,543</b>
<b>Liabilities and Net Assets</b>			
Total Liabilities	87,282	600,344	687,626
Net Assets	2,942,467	2,984,450	5,926,917
<b>Total Liabilities and Net Assets</b>	<b>3,029,749</b>	<b>3,584,794</b>	<b>6,614,543</b>

Statement of Activities Year Ended June 30, 2021			
Public Support	3,716,982	(179,978)	3,537,004
Other Revenue	546,921	338,288	885,209
Total Public Support & Revenue	4,263,903	158,310	4,422,213
Program Services	2,836,375		2,836,375
Supporting Services	902,535		902,535
Total Expenses	3,738,910		3,738,910
<b>Increase (Decrease) in Net Assets</b>	<b>524,993</b>	<b>158,310</b>	<b>683,303</b>
<b>Net Assets at Beginning of Year</b>	<b>2,417,474</b>	<b>2,826,140</b>	<b>5,243,614</b>
<b>Net Assets at End of Year</b>	<b>2,942,467</b>	<b>2,984,450</b>	<b>5,926,917</b>

For a detailed Auditor's report, please call United Way of Greater High Point  
336-899-0875 or visit our website at [www.unitedwayhp.org](http://www.unitedwayhp.org)





## Tocqueville Pillar Society

The United Way of Greater High Point's Pillar Society is an opportunity for the pillars of our community to make intentional investments in our community with a 5-year commitment. Gold Level Donors pledge to total \$250,000 in 5 years. Silver Level Donors pledge to total \$125,000 in 5 years. Donors who choose to participate as Pillar Society members fully embrace the vital role of their personal philanthropic action by creating long-lasting changes.

**Douglas S. Witcher**

**Ken & Sally Hughes**

**Mark & Rena Norcross**

## Alexis de Tocqueville Society \$10,000 and above

Elizabeth H. Aldridge

Bill & Karen Altenpohl

Kevin & Maggie Bangston

Owen\* & Sheila Bertschi

Robert & Donna Blakely

Lisa Brayton

Tom & Bonnie Broadwater

Mollie Marsh Brugh

Rick & Jamie Callicutt

Brad & Wendy Calloway

David & Helen Congdon

Earl & Kitty Congdon

David F. Couch

Dr. Paul & Barbara Coughlin

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The Honorable Aldona Wos &  
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Dr. Lenny Peters

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Billy & Leah Price

Dr. Nido & Mariana Qubein

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Sandy Rankin

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Elliott Sidewalk Communities

Dean & Marilyn Sink

Slane Endowment

David & Amy Smith

Ken & Sandra Smith

Carson & Sydney Sperring

Geoffrey & Tami Stephany

Dean Tester\*

Matt & Emily Thiel

Kevin & Alyce Warden

Fred & Barbara Wilson

Douglas S. Witcher

Martha Yarborough

Ann York

Greg & Caren York

5 Donors wish to be Anonymous

\*Deceased

# Cardinal Society

## Founders - \$7,500 - \$9,999

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Joe & Katrina Thompson

**1 donor wishes to remain Anonymous**

## Platinum - \$5,000 - \$7,499

---

Lisa M. Boles

Barry & Terri Craver

Tony & Diane Domabyl

David & Alexa Farrelly

The Foster Foundation

Kathryn & Chris Harrell

Anne & Bill Harris

David & Tina Heaton

S. Michele Jones

Hershel & Jackie King

Jeff & Amy Lewis

David &  
Debra Macchiarolo

Cindy & Bill Milliken

John & Carrie Nicolson

Matt & Marilyn Nowell

Jill A. Painter

Todd A. Polen

Karen Pond

Matthew D. Sink

Tubby Smith

Michael Wright

Molly & Ronnie Young

**2 donors wish to remain Anonymous**

## Gold - \$2,500 - \$4,999

---

Chris & Leslie Brooks

Randy & Carrie Carda

Adrian L. Dawes

Tanya Dean

Mario Difoggio

Kendra Eads

Tom & Barbara Eller

Luke Estola

David O. Fleming, Jr.

Catherine Kinney

Amanda Kracht

Robert & Betsy Lowder

Nicole Martin

John & Laura McKinnon

Fred & Diane Meredith

Julie & Todd Messner

Matthew Penley

Greg & Jackie Plemmons

Michael Pope

Kevin Rayfield

Oscar Rodriguez

Dr. & Mrs. Brad Samuel

Dr. Gilda C. Scott

D.J. Señeres, PE, PWLF

Kevin & Barbara Stielper

Mr. & Mrs. Jeremy Williams

**9 donors wish to remain Anonymous**

## Silver - \$1,500 - \$2,499

---

Sujata Aher

John & Ellen Amick

Arlisa Armond

Sarah & Joey Barker

Joe & Glenda Barnes

Jenna L. Beane

Sandra Skeen Beck

Karen Bethea

Rick & Beth Blake

Ken & Margie Bowling

Ned & Allison Briley

Lamar Brown

Deborah Butt

Andrew Caldwell

Stephen Caldwell

Kevin &  
Stephanie Callaway

Rick Campbell

Robert Christie

Boyd Chumbley

Roger D. Clodfelter Jr.

William T. (Trent)  
Cockerham

Donna &  
Michael Cottonaro

Robin Crawford

Jerry Crump

Jeff Curlee

Maurice Deaver

Dr. Shirley Disseler

Chris & Kristy Dudley

Doyle & Betty Early

Gregory Fisher

Ayres Fitzgerald

Keir & Kate Fogarty

Dr. Kevin Ford

Gwendolyn P. Glover

Chris Grimes

Dale Harris

Dan & Samantha Hauser

## Silver - \$1,500 - \$2,499 (continued)

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Jim Henrich	Leon C. Marsh	Holly & Rick Perryman	Kenneth Tippet
Monique Honaman	Randy & Barbara McCaslin	Matt Pinkham	John C. Turpin & Jeremy M. Bolton
Andrew Hughes	Caroline & Bill McGuinn	Andrew Putnam	David Wells
Clarence Ilderton, Sr.	Nancy & Hayden McKenzie	Kerr & Palmer Ramsay	In memory of David Westmoreland
Jim & Dottie Keever	Audrey McManus	Wesley & Lorrie Reid	Melodie & Bill Wigent
Craig & Jane Keilitz	Tricia Mendenhall	Dwayne Robertson	Phillip & Alice Wilson
Barry & Wendy Kitley	Mark & Bonnie Michael	Amy Pegram Robinson	Scott & Jamie Wilson
Philip & Beth Kurland	James W. Miles, Jr.	Barry C. Safrin	Matt Wood
Keith & Tanya Lambeth	James C. Mitchell IV	Linda Sekhon	Steve & Kim Woosley
Kenneth A. Lindsay, III	Chris & Jaime Moore	Allen & Patrice Sigmon	Chiyanna Young
David L. & Lisa A. Littlefield	Christi & Jef Morgan	Robert & Kimberly Simpson	<b>29 donors wish to remain Anonymous</b>
Tasha Logan Ford	Ralph Newman, MD	Annette Stutts	
Fran & Tom Lyons	Richard W. Newman	Gerald & Lori Sykes	
Carla Macon	Daniel Otis	In memory of Debra L. Sypniewski	
Robert Mann	Mark & Susan Payne	Scotti Teschke	

## Bronze - \$1,000 - \$1,499

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Jeff & Carolyn Adams	Charisse Beverly	Linda A. Bruton	Phillip & Sharon Chadwell
Mary Allred	Rajan Bhatia	Ann Swing Bryant	Tami Church
Lin & Nancy Amos	Anne & Andy Bills	Margaret Buchanan	Raymond Clark
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Shaune Anderson	Giancarlo Blandino	William Budd	Teresa Coffey
Stephen Andrews	Joe & Allie Blosser	William F. Bumgarner	Robert Coltrane
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Mary Baber	Keith Bonner	Thomas Campbell	Nathan Coulman
Nancy Baker	Jesse Bowman	Domieka Cantey	Christopher Covington
Dr. Amy Baruch	Mylynda Bowman	Kevin Carr	Braden & Meredith Covington
Roderick & Leslie Bates	Michael & Dianne Bridger	Mimi Cartee	Tyler Covington
Angela Bauer	David & Elizabeth Briggs	Alicia Carter	Daniel Cox
Seth Bauer	Clayton G. Brinker	Stephen Carter	Susan Cox
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Terry Bellamy	Joseph Bristow	David Caughron	Mr. & Mrs. Daniel Cribbs
Kirsten & Tony Bertschi	Danny K. Brooks	David A. Caviness	Karen Cross

## Bronze - \$1,000 - \$1,499 (continued)

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Frosty & Catharine Culp	Mitch Garrison	Phillip Hiatt	Joseph Lang
Andrew Cumby	Beverly Gaulden	Christopher Higgins	Daniel Law
Sherman L. Daniel	Marcus & Tomakio Gause	Julie & Van Hill	Greg Lawrence
Tabatha E. Daniels	John Gavlik	Chris Hillis	Sarah Lawrence
Sarah Beth & Brian Davis	Cindy Genwright	Dr. James Hoekstra	Jonathan Lawson
Kathy Dick	David E. Gibson	Amy Holcombe	Edward Layne
Ivan Dixon	Vernon & Wendy Gilliatt	Barry & Julie Holmes	Stephen Ledbetter
JD Dobbins	Jon Glazman	Aaron Holt	Brian Lemon
Sandra V. Dunbeck	Dr. Jeffrey Goldberg	Donna Honeycutt	Barry Leonard
Ethan Earls	Shana Golladay	Onelle Hope	Eugene Lessane
Preston Eckman	Randy Gordon	Claire & Jeff Horney	Paul & Jayne Lessard
Garey Edwards	Jamie Graham	Terisa Horton	Ronnie & Darlene Lewallen
Chastity Emblar	Terri Green	Daniel Houghton	Michael & Margery Lewis
Craig T. Endean	Bryan & Joy Greene	Ronald Hughes	Michelle Lewis
John & Kathy Esposito	Kevin & Yolanda Grier	Donna Pierce Hurley	Margaret & Rick Lewis
Katherine Estevez-Rodriguez	John & Elizabeth Gulley	Glenn Hurst	Kelli Liles
Brian A. Evans	Ron & Michelle Hailey	Steve & Christina Ilderton	Earle Lingle
Brian Evans	H. Glenn Hall	Ted Ingram	Junior & Emilee Little
Gart & Dorotea Evans	Ramsey Hamadi	Thomas E. Jackson	Lynn & Daphne Lomax
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Karen Gammons	Mary Healy	Frederick Kramer	Sidney McKinney
Joby Garner	Whitney & Bill Heard	Mark Laferriere	Ben Merritt
Jason Garrett	Wes Herek	Steve & Emily LaFrance	Carroll Ann & Jeff Miller
Steven Garrish	Stephen Hess	Dakota Lamb	Tarita Miller
		Bruce & Nancy Laney	

Major Minton	Carroll Pusey	Brendalyn & Crosby Sinclair	Jeffery A. Thompson
Katie Mishoe	Megan Putnam	Robert Sinclair	Mary B. Thompson
Sharon Mitchell	Kerri Raby	Dr. & Mrs. Terry E. Singleton	Nicholas Thompson
Lynn Montgomery	Stephanie Ramsey	Mary Sizemore	Oliver Travieso
Don Moore	Edward Rapp	Evan Slater	Dr. Patricia Triplett & Ben Triplett
Macy N. Moore	Natasha Ratliff	Danny & Mindy Smith	Bryan Trogdon
William Moore	Ronald & Mei-Fang Rau	Floyd & Janet Smith	Brittany Turbeville
Zachary L. Moore	James Raynor	Teresa B. Smith	Mark C. Vetrano
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Marshall Morgan	Marion Reid	Glenn Southards	Rev. Carl & Lisa Vierling
Michael C. Morgan	Ashleigh Reier	Charles Edward Spivey	Michael & Barbara Waggoner
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Timothy Payne, III	Mark & Pam Seagle	Johnny P. Taylor	Justyna A. Young
Stephanie Phillips	Ed Sears	William Taylor	<b>102 donors wish to remain Anonymous</b>
Zachary Phillips	Bryan & Sherri Sepessy	Pat Thiel	
Fred & Phyllis Picklesimer	Jermaine Sharp	Philip Thilak	
David G. Pitonzo	McKennon & Anna Shea	Corey Thomas	
Angela D. Polk-Jones	Lou Shields	Rev. Dr. & Mrs. Frank K. Thomas	
Lisa Poplin	Darrell Shumate	Christopher Thompson	
Brandon Puckett	Patrick R. Simcox		
Shelly & Donald Pulliam			

# Leadership Donors by Company

Old Dominion Freight Line, Inc.	143	Blakely Financial, Inc.	4	Change Often - Social Innovation Firm	1
Cross Company	59	Blue Ridge Companies	4	City of Archdale	1
Thomas Built Buses, Inc.	52	Carr, Riggs & Ingram (CRI)	4	Community Clinic of High Point	1
High Point University	43	Harriss & Covington		Community Foundation of High Point	1
City of High Point	29	Hosiery Mills, Inc.	4	Cumby Family Funeral Service	1
Kao Specialties Americas LLC	27	Pennybyrn	4	D.S. Miller, Inc.	1
Vann York Auto Group	19	Ilderton Dodge Chrysler Jeep Ram	3	First Bank	1
Atrium Health - Wake Forest Baptist	16	Lab Corporation of America	3	General Dynamics	1
Dixon Hughes Goodman, LLP	15	Sealed Air	3	Grinnell Mutual Reinsurance	1
Smart Choice	14	Ace/Avant Concrete Construction	2	High Point Country Club	1
Guilford County Schools-High Point	13	Alcohol & Drug Services of Guilford	2	High Point Enterprise	1
Marsh Furniture Co.	13	Arc of High Point	2	Hubbell Industrial Controls, Inc.	1
High Point Housing Authority	11	Crescent Ford	2	K & S Tools & Manufacturing Company Inc.	1
Mickey Truck Bodies	11	Environmental Air Systems, Inc.	2	Mental Health Associates of the Triad	1
Culp, Inc.	10	Family Service of the Piedmont, Inc.	2	Open Door Ministries of High Point	1
Hospice of the Piedmont	10	First Citizens Bank & Trust	2	Partners Ending Homelessness	1
Publix	10	Innospec Active Chemicals LLC	2	SECC-UWNC	1
Smith Leonard PLLC	10	Jones & Peacock, Inc.	2	Signature Wealth Strategies	1
Computerway Food Systems	8	Marquis Seating	2	Town of Jamestown	1
Davis Furniture Industries, Inc.	8	United Parcel Service	2	Visit High Point	1
GXO Logistics	7	Wells Fargo Advisors	2	Wells Fargo	1
International Market Center	7	Beeson Hardware Company, Inc.	1	YMCA of High Point Association	1
Pinnacle Financial Partners	7	Boy Scouts of America, Old North State	1		
Triad Business Bank	6	Business High Point, Inc.	1		
Truist	6				
United Way of Greater High Point	6				



WITHOUT A SENSE OF  
**CARING,**  
THERE CAN BE NO SENSE OF  
**COMMUNITY.**

Anthony J. D'Angelo

# EVERY DOLLAR MATTERS

## \$1 A week for one year (\$52) will provide:

Snacks for sports buddies activities at one elementary school through Big Brothers Big Sisters of the Central Piedmont

10 meals to senior adults and qualifying individuals with disabilities in the Archdale/Trinity area through Randolph Senior Adults Association, Inc.



## \$5 A week for one year (\$260) will provide:

A homeless individual housing and supportive services in the homeless shelter for 15 days through Open Door Ministries of High Point

52 meals to senior adults and qualifying individuals with disabilities in the Archdale/Trinity area through Randolph Senior Adults Association.



## \$10 A week for one year (\$520) will provide:

Sponsorship for two at-risk Scouts BSA (Boys & Girls ages 11-18) in year-round Scouting programming including weekly outdoor skills instruction meetings, camping and leadership training through Boy Scouts of America, Old North State

Four children the opportunity to attend a week of Summer Camp through the Hartley Drive Family YMCA



## \$20 A week for one year (\$1,040) will provide:

Food for residents of Carpenter House domestic violence shelter for 2 months

Provides one month's utility assistance for four families to prevent their utilities from being cut off through Open Door Ministries.



**United Way  
of Greater High Point**

815 Phillips Avenue, High Point, North Carolina 27262 | 336.883.4127

[www.unitedwayhp.org](http://www.unitedwayhp.org)

 [unitedwayhp](https://www.instagram.com/unitedwayhp)