

**For immediate release
February 16, 2010**

Information: Bobby Smith, 899-0878

United Way Facilitates Donation of Warm Blankets To Local Agencies

High Point, NC – Just in time for the bitter weather our community has experienced over the last month, Halo Styles Limited of High Point has donated over 125 warm blankets to the United Way of Greater High Point, which in turn led a coordinated distribution effort for local non-profit agencies.

Halo , which typically uses the blankets to accessorize its furniture line, simply asked that the blankets be donated to people who need them, and not sold, said Bobby Smith, President of the United Way of Greater High Point. “We knew that many of our partner agencies and other community partners would be thrilled at the opportunity to get these nice blankets into the hands of their clients during this harsh winter weather,” said Smith. The blankets came in 2 different sizes and an array of styles.

Agencies who received blankets include Open Door Ministries, Randolph County Senior Adults Association, Helping Hand Ministry, Triad Health Project, the Community Clinic of High Point, Family Service of the Piedmont, and Community Outreach of Archdale-Trinity.

“Our clients are used to hand-me-downs and castoffs, so to receive a beautiful, brand-new blanket is particularly wonderful, not only in this brutal weather – but so meaningful in terms of making them feel special,” said Addison Ore, Executive Director of Triad Health Project, a United Way partner agency.

Halo, which has a warehouse and distribution center in Archdale and showrooms in High Point, has indicated that additional donations will likely take place in the future, said Smith. Agencies who might be interested should contact the United Way of Greater High Point at 899-0878, and not Halo, for possible future distribution opportunities.
